



**NATIONAL
TELEVISION
ACADEMY**

**NOMINATIONS FOR DAYTIME ENTERTAINMENT EMMY AWARDS
FOR CHILDREN'S PROGRAMMING TO BE ANNOUNCED
AT THE KIDSCREEN SUMMIT IN NEW YORK CITY**

**Deadline for Submitting Children's Programming Entries
Is December 1, 2006**

New York, N. Y. – November 1, 2006 – Nominations for the Daytime Entertainment Emmy® Awards for Children's Programming will be announced for the first time at the *KidScreen* Summit, to be held at New York City's Sheraton Hotel and Towers, February 7-9, 2007. The nominations will be announced at the *KidScreen* Summit opening evening reception on Wednesday, February 7, featuring children's programming talent and video clips of the nominees. This announcement was made today by Peter Price, President/CEO, National Academy of Television Arts & Sciences, and Donna MacNeil, Vice President/Group Publisher, *KidScreen*, a publication of Brunico Communications.

More than 1400 industry leaders from 35 countries, representing film, television, new media, consumer products, retail and marketing targeted to children, are expected to attend the three-day summit. Complementing the event, *KidScreen* will publish a special issue focusing on the Emmy Awards for Children's Programming as well as schedule a session for attendees about the Emmy Award entry and judging process.

"The *KidScreen* Summit is a unique opportunity to showcase the best in children's television programming to a peer audience of leading decision-makers and influencers in the global children's entertainment market," said Price. "We'll be unveiling the nominations in 12 categories, including our first Emmy Award for outstanding achievement for children's programming distributed via broadband and portable delivery, including the Internet, cellphones and personal media players."

We're excited and feel quite fortunate to team up with an organization with matching dedication to the development and advancement of the children's entertainment industry," said MacNeil. "What better cheering squad for this year's Emmy nominees than a peer community of industry leaders and colleagues? We look forward to working with Peter and his team on providing a fun celebration of the innovation and achievement reflected in the nominations of an award as respected and recognized as the Emmy."

The National Television Academy is currently accepting entries for Children's Programming which was originally telecast between 2:00AM-6:00 PM between January 1, 2006 and December 31, 2006. The deadline for entry submission for Children's

Programming is December 1, 2006. Entry materials and guidelines are available at www.emmyonline.org. The Daytime Entertainment Emmy Awards will be presented at mid-2007 ceremonies; details to be announced.

In addition to the new Broadband Emmy Award for Children's Programming, categories include: Outstanding Children's Animation, Outstanding Special Class Animated Program, Outstanding Directing in a Children's Series, Best Original Song in a Children's Program and in an Animated Program, Outstanding Performer in a Children/Youth/Family Special, Outstanding Performer in an Animated Program, Outstanding Children's Series, Outstanding Pre-School Children's Series, Outstanding Performer in a Children's Series, Outstanding Children/Youth/Family Special as well as Outstanding Writing In a Children's Series.

The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime, Creative Arts, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 20 regions across the United States. Beyond awards, the National Television Academy has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

Now in its eighth year, the KidScreen Summit is the world's leading conference on the business of kid's entertainment, produced by Brunico Marketing Inc., a California subsidiary of Toronto-based Brunico Communications Inc. Kids' entertainment executives come to the Summit to engage in critical dialogue on issues that affect the industry; take advantage of some of the industry's best networking opportunities; recognize and understand current market needs, opportunities and challenges; learn more about key innovators and their vision; and find and share ideas that drive their businesses forward. To learn more about KidScreen Summit, go to www.kidscreensummit.com. For more information on *KidScreen* magazine, visit www.kidscreen.com

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