



WASHINGTONPOST.COM WINS FIRST EMMY AWARD FOR NEWS & DOCUMENTARY ON ADVANCED MEDIA

New York, N. Y., September 26, 2006 -- washingtonpost.com's coverage of Hurricane Katrina was the recipient of the first Emmy[®] Award for original video journalism created specifically for advanced media, including the Internet, cellphones, personal media players and other devices. The honor, for Outstanding Achievement in Content for Non-Traditional Delivery Platforms, was announced at the National Academy of Television Arts & Science's 27th Annual News & Documentary Emmy Awards ceremony held in New York City on Monday, September 25.

NBC anchor Brian Williams presented the award to senior videojournalist Travis Fox, producer of the Katrina series, who accepted the award on behalf of washingtonpost.com.

“It is our mission, if not the National Academy’s obligation, to recognize the growing number of professionals as well as users who are creating impressive content for the new media,” said Peter Price, President/CEO, National Television Academy. “And in the News & Documentary area, we were able to recognize sectors of the media business previously not eligible for the prestigious Emmy Award.” Other nominees included three web documentaries produced by nytimes.com, an additional one by washingtonpost.com, and one each by mtv.com, and nationalgeographic.com.

Jim Brady, executive editor of washingtonpost.com, said "Beyond the recognition of a great body of work on an incredibly important story, the award is an affirmation of the power and potential of multimedia storytelling on the web."

Caroline Little, CEO and publisher of Washingtonpost.Newsweek Interactive, said, "Since its launch, washingtonpost.com has made a strong commitment to video and multimedia. This award shows that the investment paid off in both quality and industry-leading innovation. I'm immensely proud of our team."

Links to the winning Katrina video series may be found here:

<http://www.washingtonpost.com/wp-dyn/content/video/2005/09/08/VI2005090800949.html>

<http://www.washingtonpost.com/wp-dyn/content/video/2005/09/09/VI2005090901251.html>

<http://www.washingtonpost.com/wp-dyn/content/video/2005/09/06/VI2005090600366.html>

<http://www.washingtonpost.com/wp-dyn/content/video/2005/09/02/VI2005090201266.html>

Washingtonpost.Newsweek Interactive is the online publishing subsidiary of The Washington Post Company (NYSE: [WPO](#)). Its mission is to develop the company's editorial products and businesses on the Internet and across all electronic content delivery platforms. WPNI's flagship products include washingtonpost.com, Slate, Newsweek.com and BudgetTravelOnline.com. The company is headquartered in Arlington, VA.

The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime, Creative Arts, Public & Community Service, Technology & Engineering/Advanced Media and Business & Financial Reporting. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 19 regions across the United States. Beyond awards, the National Television Academy has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

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