

Eligibility Period: **January 1 – December 31, 2009**

Deadline for Forms & DVDs: **March 29, 2010**

Send Entry Materials and Payment To:

Attn: David Winn

News & Documentary Emmy Awards

111 West 57th St., Suite 600, New York, NY 10019

Phone: 212-484-9424

dwinn@emmyonline.tv

www.emmyonline.tv/news

Entry Form for the 31st Annual **NEWS & DOCUMENTARY EMMY® AWARDS**



PLEASE READ THE RULES AND PROCEDURES BEFORE FILLING OUT THIS FORM

OUTSTANDING PROMOTIONAL ANNOUNCEMENT – INSTITUTIONAL

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- This category is for entries that advertise and promote (through an individual spot and/or overall campaign) the brand/image of a network news division, cable news channel and/or individual news program. The Institutional category reflects an emphasis on theme, positioning and/or on-air talent.
- Each entry may be for a single production or selections from a campaign. Each campaign may be represented by a composite of no more than three (3) spots which were originally shown during the eligible year.
- Dip to black between all spots or campaign segments.
- No internal editing for the enhancement of the submission is allowed.
- Entries must be submitted on DVD. 12 DVD copies of each submission are required. Do not copy-protect your entry DVDs. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs to ensure playability.
- Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see page 31 for essay instructions).

Title of Campaign:

Title(s) of Spot(s):

Brand:

Advertising Agency(ies): Production Company(ies):

Network: Date of Initial Broadcast: Total Running Time of Entry:

Contact:

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Last Name	First Name	Company	Contact Phone
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Address	City	State	Zip
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Home Phone	Email	<input type="text"/>	<input type="text"/>

Entrants:

	Last Name	MI	First Name	Position	Company
1	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Address	City	State	Zip	Phone
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Work	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Home	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Last Name	MI	First Name	Position	Company
2	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
	Address	City	State	Zip	Phone
	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Work	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Home	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

If additional space is needed, please use the following page.

I the undersigned certify that this submission is a work of broadcast journalism that has been aired nationally, that the submitted program is intended for distribution in the United States market, and that the information contained in the included entry materials is true and correct to the best of my knowledge. In addition, I certify that the entry material is free of encumbrances, and grant NATAS permission to use the material in conjunction with the News & Documentary Emmy awards process, ceremony, promotion and publicity authorized by NATAS in all media.

Signature: _____ Date: _____

In order to be eligible, the entry form MUST be signed by either the Executive Producer, Producer or Awards Coordinator.

For Office Use Only	Check Date		Check Number		Check #/ Amount	
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ADDITIONAL ENTRANTS

3	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	<i>Work</i>						
<i>Home</i>							

4	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	<i>Work</i>						
<i>Home</i>							

5	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	<i>Work</i>						
<i>Home</i>							

6	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	<i>Work</i>						
<i>Home</i>							

7	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	<i>Work</i>						
<i>Home</i>							

8	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	<i>Work</i>						
<i>Home</i>							

9	Last Name	MI	First Name	Position	Company		
	Address		City	State	Zip	Phone	Email
	<i>Work</i>						
<i>Home</i>							