



February 15, 2010

Dear Colleague:

It is time once again to send out the annual Call for Entries for the National Academy of Television Arts & Sciences News & Documentary Emmy Awards.

Enclosed please find the 31st Annual News and Documentary Emmy Awards Rules and Procedures. Included are regulations, explanations of award areas, entry forms and submission preparation information.

Please examine the information carefully. There are changes to this year's rules and I urge you to review them before submitting your entries.

To be eligible programs and stories must have originally aired between January 1 and December 31, 2009. The final deadline for over-the-air, cable and satellite broadcast submissions is March 29, 2010. Submissions received by March 8 qualify for a reduced entry fee.

This year's News & Doc Emmy judging will be done at-home. DVDs and entry materials will be mailed to judges, who will have two weeks to review submissions and return their ballots.

Judging will take place on the following dates:

Round 1: May 11 – May 26

Round 2: June 14- June 30

If you are interested in serving as a judge, please fill out and return the application form available at www.emmyonline.tv/news/judge.html or contact David Winn at 212-484-9424 / dwinn@emmyonline.tv

We look forward to receiving your entries and hope many of you will take advantage of the lower entry fee by submitting by the early deadline.

Sincerely Yours,

A handwritten signature in black ink that reads "Bill Small". The signature is written in a cursive, flowing style.

Bill Small

Chairman, News & Documentary Emmy Awards