

June 22, 2009

Dear Press Representative:

Attached are the credential forms for the **36<sup>th</sup> Annual Daytime Entertainment Emmy® Awards**. These forms need to be completed and returned to us **no later than July 13, 2009**

Freelance journalists and all other applicants who are not on-staff employees of the outlet(s) they will be representing must submit an original letter of assignment on letterhead with the name and phone number of the assignment editor with these forms. No journalists, photographers or camera crews will be considered without a confirmed assignment from an actual publication or broadcaster.

These forms are not a guarantee that you will receive any or all of the credentials that you request. Credential forms are evaluated each year, if you have been credentialed in the past it does not necessarily mean you will be credentialed again.

Finally, a separate form is attached if you want to request telephone, fax, ISDN, or High Speed Internet Access lines to be installed in the press tent. If you are issued credentials, we will give this form to the appropriate people. It must be returned to us with all the credential forms filled in completely with all the correct billing information.

**Forms can be sent three ways and must be received NO LATER than JULY 13:**

**E-mail: [msamonte@lippingroup.com](mailto:msamonte@lippingroup.com) or Fax: 323.965.1993**

**or Mailed to:  
The Lippin Group  
Attn: Daytime Emmy Credentials  
6100 Wilshire Blvd., Suite 400  
Los Angeles, CA 90048**

If you want to confirm that your application has been received, please call us at 323.965.1990.

Thank you.

Robin Mesger  
The Lippin Group

**CREDENTIAL FORM**

**36th ANNUAL DAYTIME ENTERTAINMENT EMMY® AWARDS  
Sunday, August 30, 2009  
Orpheum Theatre**

**Awards/ 5:00 p.m.  
Formal Attire Required**

**Please type in the following information and return to us by July 13, 2009:**

Name: \_\_\_\_\_  
(All subsequent correspondence related to credentials will be addressed to this name)

Name of Media Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Country: \_\_\_\_\_  
(If you are based in the U.S. but work for an outlet that serves a foreign audience, please indicate the country your outlet serves.)

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Please indicate your outlet:

<b>PRINT</b> NEWSPAPER MAGAZINE WIRE SYNDICATE	<b>TV</b> NATIONAL LOCAL INTERNATIONAL	<b>RADIO</b> LOCAL SYNDICATE	<b>PHOTO</b> NEWSPAPER MAGAZINE WIRE/SYNDICATE	<b>WEBSITE/ ONLINE/ BLOGGER</b>
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**36th ANNUAL DAYTIME ENTERTAINMENT EMMY® AWARDS-CREDENTIAL FORMS**

**Name of Outlet:** \_\_\_\_\_

Please check the areas where you are requesting credentials and how many credentials you will require (there is no guarantee that you will be given the number of credentials you are requesting):

**Red Carpet/Arrivals - Please indicate the number of credentials requested**

\_\_\_\_\_ Red Carpet Arrivals  
For electronic crew there is a maximum of 3 people per space, for print reporters and all photographers there is only one person per space)

**Press Room – Please indicate down the number of credentials requested**

\_\_\_\_\_ Photo– General and Deadline  
(No radio or television outlets permitted)

\_\_\_\_\_ Digital Transmission  
(For Photographers transmitting images only)

\_\_\_\_\_ General Press (Print/Radio/Television/Online Media)  
(This room will have assigned theatre-style seating for television reporters and assigned seating at tables for journalists. All electronic crews will plug into a multibox for feed. Award winners will be brought to the room to answer questions in the press conference-style setting. The Awards Telecast will be visible on monitors and audible through headsets).

\_\_\_\_\_ Messenger/Tech  
(This credential will allow for access to arrivals area and/or press rooms for retrieval/delivery of disks/film/tapes as well as equipment repair, replacement, etc.)

\_\_\_\_\_ Satellite Truck

36th ANNUAL DAYTIME ENTERTAINMENT EMMY® AWARDS-CREDENTIAL FORMS

Name of Outlet: \_\_\_\_\_

Please list your staff by name and **where they will be positioned** – (for example, Joe Smith, Red Carpet and Photo Room or Mary Jones, Messenger only). The total number of names below should be the same as the number of credentials you are requesting.

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_
- 3. \_\_\_\_\_
- 4. \_\_\_\_\_
- 5. \_\_\_\_\_
- 6. \_\_\_\_\_
- 7. \_\_\_\_\_
- 8. \_\_\_\_\_

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**36th ANNUAL DAYTIME ENTERTAINMENT EMMY® AWARDS  
Telephone Service Request Form**

There will be telephones available for general use in all of the press rooms. If you are going to use those telephones and do not want to pay for your own dedicated lines, please DO NOT complete this form.

However, if you want lines and/or internet specifically for your use only, please complete the information below. You will be responsible for all telephone charges (including installation). If you agree to pay all telephone bills to AT&T and/or DuTEL, please complete this form and return it with your credential request. If you are not credentialed, this form will be voided.

This form will be forwarded to DuTEL and DuTel will contact you and verify your information. It is important that DuTEL be able to reach you as DuTEL will not provide service they can't verify.

**ALL REQUESTS MUST GO TO DUTEL AT LEAST 3 WEEKS BEFORE THE EVENT. IF YOU WANT ISDN SERVICE, THAT SHOULD BE REQUESTED AT LEAST 4 WEEKS BEFORE THE EVENT. (JULY 30)**

**Please type in the following information.**

**Name  
of Outlet:** \_\_\_\_\_

**Your  
name:** \_\_\_\_\_

**Telephone number:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

Please tell us what type of service you require:

Number of phone (voice) lines required: Analog \_\_\_\_\_ Digital \_\_\_\_\_

Number of telephone sets required \_\_\_\_\_

Number of Modem lines required \_\_\_\_\_

Number of ISDN line(s) required \_\_\_\_\_

Number of High Speed Internet Access line required: Wireless \_\_\_\_\_ Hardline \_\_\_\_\_

Location: \_\_\_\_\_ Digital Transmission \_\_\_\_\_ Press room

**36th ANNUAL DAYTIME ENTERTAINMENT EMMY® AWARDS  
Telephone Service Request Form**

**YOUR REQUEST CANNOT BE PROCESSED WITHOUT THE FOLLOWING BILLING INFORMATION!!**

**IF YOU DO NOT NEED ANY TELEPHONE OR INTERNET SERVICE, PLEASE DO NOT SEND THIS FORM.**

Company Name: \_\_\_\_\_  
(Complete legal name for the corporation)

Attention (Optional): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone # at this location : \_\_\_\_\_

Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Federal ID Number: \_\_\_\_\_

Authorized by: \_\_\_\_\_

Signature: \_\_\_\_\_

<b>DuTEL 818-765-2799, fax 818-765-3411</b>
<b>or email questions to <a href="mailto:service@dutel.com">service@dutel.com</a></b>