

**NATAS ANNOUNCES BROADBAND NOMINEES FOR THE EMMY AWARD
FOR NEWS & DOCUMENTARY**

Media Entities Noted for Print Coverage – Newspapers and Magazines

Dominate The Broadband Emmy Nominations

New York, N.Y. – July 10, 2007 – On July 9, 2007, a panel of the American Arbitration Association (AAA) issued an Order allowing the National Academy of Television Arts & Sciences (NATAS) to proceed with presentation of all its previously announced awards for broadband. Following on this Order, NATAS today announced the nominees for the Emmy® Awards to be presented for original news and documentary programming created specifically for broadband.

These Emmy Awards will be presented at a black tie gala at the 28th Annual News & Documentary Emmy Awards on Monday, September 24 at New York Sheraton Hotel. Nominees in 28 additional categories will be announced on July 17.

“The nominees in four categories – current news coverage, documentary/non-fiction, arts/lifestyle/culture, and regional news coverage – represent a broad cross-section of media entities involved in the creation of video for the Internet, cell phones, portable media players and other devices,” said **Peter Price**, President/CEO of NATAS. “In fact, we are seeing many media companies that built their reputations in print reporting, now excelling in news and documentary production for ‘small screen television.’ It is NATAS’ goal to play a leadership role in recognizing and encouraging this new generation of video producers.” Mr. Price noted that one of the nominees, “Song of Songs” a moving story of relationships, inspired by the producer’s grandparents’ 63rd wedding anniversary, entered the Broadband Emmy Awards competition via the MySpace promotion, which NATAS began earlier this year in order to reach out to user-generated video producers.

AAA’s order cleared the way for NATAS to recognize broadband at the 28th Annual News & Documentary Emmy Awards. On June 22, 2007, the Los Angeles-based Academy of Television Arts & Sciences (ATAS) filed a petition seeking an order that could have prevented NATAS from presenting any Broadband Emmy Awards until the arbitration panel had made a decision on how the Emmy Awards with respect to new media should be handled, which is expected in October. The AAA panel also denied ATAS's request that the National Academy of Media Arts & Sciences, a newly formed peer group of NATAS, be enjoined from organizing and recruiting new members until the arbitration is decided. In May, NATAS announced the formation of NAMAS, open to current and new members of NATAS’ 19 chapters and chaired by **Bob Wright**, Past Chairman of the Board of NBC Universal and Vice Chairman of the Board, Executive Officer and a member of the Corporate Executive Officer of General Electric Company.

“This year’s nominees for the Broadband Emmy Awards covered a broad range of topics, including the news of the year – the crisis in Darfur, the AIDS pandemic in Africa, the pain of the U.S military at war -- as well as stories that might not have made it to broadcast television’s evening news, but are equally compelling and deserve to be told,” said Av Westin, veteran ABC News executive and Co-Chairman of the National Television Academy’s Awards Committee for News & Documentary. Mr. Westin, who was instrumental in developing the competition guidelines for this new Emmy Award, also noted that the Emmy Awards’ recognition of Broadband news & documentary programming expanded from one award in 2006 (awarded to washingtonpost.com for its coverage of Hurricane Katrina) to four this year, and entries far exceeded expectations, both in quantity and quality.

The numerical breakdown, by media entities, as compiled by the independent accountancy firm of Lutz and Carr, LLP, follows:

pbs.org/frontlineworld	4
washingtonpost.com	4

The 28th Annual Emmy Awards for News & Documentary - Broadband

freep.com (Detroit Free Press)	3
sfgate.com (San Francisco Chronicle)	2
mediastorm.org	2
songofsongs.tv	1
stagework.org.uk	1
nationalgeographic.com	1
newsweek.com	1

The new Emmy Award was proposed by the Academy's National Awards Committee at its October 2005 meeting, and was approved by its Board of Trustees, in response to the burgeoning number of individuals and companies announcing plans to produce original programming for these media. Entries for this award must be original material made-for-broadband or made-for-mobile. These platforms include video blogs; website programs including journalistic reporting, event coverage or event analysis; mobisodes (short episodes created for mobile devices); video-on-demand and other video delivered over an IP network or platform such as wireless, broadband or VOD. Entries cannot be material originally produced for television viewing and then repurposed for the new media.

The new Emmy Award also will be presented later this year at the 2007 Business & Financial Reporting and Community & Public Service Emmy Awards ceremonies.

The National Television Academy is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Awards for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts and Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Beginning in 2006, The National Television Academy began recognizing programming produced for the Internet, cell phones, and portable media players with its new Broadband Emmy Award for Outstanding Achievement in Content for Broadband and Portable Delivery. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 19 regions across the United States. Beyond awards, the National Television Academy has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

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OUTSTANDING CURRENT NEWS COVERAGE FOR BROADBAND

FRONTLINE/World Rough Cut
Chicago: Little Mexico

pbs.org/frontlineworld

Executive Producer
David Fanning

Senior Producer
Sharon Tiller

Reporter/Producer
Marian Marzynski

Senior Interactive Producer
Jackie Bennion

NationalGeographic.com Video in The News
Sudan: Country in Crisis

nationalgeographic.com

Executive Producer

Gil Pimentel

Senior Producer

Jeff Hertrick

Producers/Editors

Arthur Hurley, Laurie McClellan , Craig Moorhead, David Newland, Jennifer Quilo, Summer Simpson

Newsweek.com
Voices of the Fallen

newsweek.com

Multimedia Producers

Jonathan Groat, Jennifer Molina

Washingtonpost.com
Romania's Hopes Lie With The European Union

washingtonpost.com

Senior Videojournalist

Travis Fox

Reporter

Kevin Sullivan

Freep.com/Detroit Free Press
Michigan Marines: Band of Brothers

freep.com

Executive Producer

Nancy Andrews

Producers/Photographers

Kathleen Galligan, David P. Gilkey, Hugh Grannum, Stephen McGee

Reporters

John Mason, Joe Swickard

Director of Photography & Video

Craig Porter

Deputy Director of Photography & Video

Kathy Kieliszewski

OUTSTANDING DOCUMENTARY/NONFICTION PROGRAMMING FOR BROADBAND

Bloodline: AIDS and Family

mediastorm.org

Photographer/Videographer

The 28th Annual Emmy Awards for News & Documentary - Broadband

Kristen Ashburn

Producers

Brian Storm , Eric Maierson, Pamela Chen, Elodie Mailliet,

FRONTLINE/World Rough Cut

France: Soundtrack To A Riot

Senior Producer

Stephen Talbot

Producer

Camille Servan-Schreiber

Reporter

Marco Werman

Senior Interactive Producer

Jackie Bennion

pbs.org/frontlineworld

Kingsley's Crossing

Photographer/Videographer

Olivier Jobard

Producers

Brian Storm , Eric Maierson

mediastorm.org

Washingtonpost.com

Being a Black Man

Senior Videojournalist

Benedict de la Cruz

Reporters

Hamil R. Harris , Sholn Freeman

Videojournalist

Pierre Kattar

washingtonpost.com

Washingtonpost.com

Contamination and a Crusade

Videojournalist

Pierre Kattar

washingtonpost.com

Washingtonpost.com

Crisis in Darfur Expands

Senior Videojournalist

Travis Fox

washingtonpost.com

**OUTSTANDING ARTS, LIFESTYLE & CULTURE PROGRAMMING FOR
BROADBAND**

A Conversation With Sir Ian

Senior Interactive Producer

www.stagework.org.uk/mckellen

The 28th Annual Emmy Awards for News & Documentary - Broadband

Martin Percy

Freep.com/Detroit Free Press

freep.com

Ice Fishing

Executive Producer

Nancy Andrews

Producer/Photographer

David P. Gilkey

Reporter

Eric Sharp

Director of Photography & Video

Craig Porter

Deputy Director of Photography & Video

Kathy Kieliszewski

FRONTLINE/World Rough Cut

pbs.org/frontlineworld

Calcutta Calling

Senior Producers

David Ritscher, Stephen Talbot

Reporter/Producer

Sasha Khokha

Senior Interactive Producer

Jackie Bennion

FRONTLINE/World Rough Cut

pbs.org/frontlineworld

Libya: Out of The Shadow

Senior Producers

Stephen Talbot, Sharon Tiller

Producer

John MacGibbon

Reporter/Producer

Marco Werman

Senior Interactive Producer

Jackie Bennion

Song of Songs

www.songofsongs.tv

Producers

Chris Brickler, Federico Maro, Michael A. Romero

OUTSTANDING REGIONAL NEWS COVERAGE FOR BROADBAND

Freep.com/Detroit Free Press

freep.com

La Calamita in Court

Producers/Photographers

Stephen McGee, Mandi Wright

San Francisco Chronicle Video Reports
Prisoners Guide Teens on Tour of San Quentin

sfgate.com

Producer
James Irwin

San Francisco Chronicle Video Reports
Two Dads, Five Sons, Forever Family

sfgate.com

Producer
James Irwin