



EMMY® WINNERS ANNOUNCED FOR BUSINESS & FINANCIAL REPORTING AND PROMOTIONAL ANNOUNCEMENTS

Nightly Business Report Anchor Paul Kangas and Founder Linda O’Byron Receive Lifetime Achievement Awards

New York - December 7, 2009 (revised 1216/09) - The National Academy of Television Arts and Sciences (NATAS) today announced the winners of the 7th Annual Emmy® Awards for Business & Financial Reporting in a luncheon ceremony at Fordham University in New York City. Emmy® Awards for Business & Financial Reporting were presented in eight categories recognizing outstanding achievement in business & financial reporting telecast or webcast from July 1, 2008 through June 30, 2009. Winners of two Emmy® Award categories for promotional announcements were also announced.

In addition, the Lifetime Achievement Award in Business & Financial Reporting was presented to **Paul Kangas**, Anchor and Financial Commentator for PBS’ *Nightly Business Report*, and **Linda O’Byron**, the founder of the pioneering business news broadcast and now Chief Content Officer of Northern California Public Broadcasting. Presenting the Lifetime Achievement Award to Kangas and O’Byron were **Rodney Ward** Executive Editor of *Nightly Business Report* and Senior Vice President of NBR Enterprises; **Steve Forbes**, President and Chief Executive Officer of Forbes and Editor-in-Chief of *Forbes* magazine; and **Paula Kerger**, President and Chief Executive Officer of PBS.

Also among the speakers were **Herb Granath**, Chairman of the National Academy of TV Arts & Sciences; and **Bill Small**, Chairman of the News and Documentary Emmy Awards, who presented the awards on behalf of the Academy.

A list of winners for the 7th Annual Emmy Awards for Business & Financial Reporting is also available on the NATAS website, www.emmyonline.tv.

The numerical breakdown, by broadcast and cable entities, as compiled by the independent accountancy firm of Lutz and Carr, LLP, follows:

Business & Financial Reporting:

CBS	4	BBC America	1
PBS	2	CFR.org	1

Promotional Announcements:

CNBC	1	History Channel	1
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About the National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Regional Emmy® Awards are given in 19 regions across the United States. NATAS also presents the National Academy of Television Arts and Sciences Global Media Awards™ which recognizes excellence in the world-wide intersection of digital entertainment and technology. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv

For Press information, please contact:

Paul Pillitteri

Director, Communication/NATAS

212-484-9414

ppillitteri@emmyonline.tv

For photography of Emmy Awards ceremonies, go to www.bryan-brown.com

Marc Bryan-Brown marc@bryan-brown.com

Outstanding Coverage of a Current Business News Story in a Regularly Scheduled Newscast

The NewsHour with Jim Lehrer

PBS

The Faces Behind the Numbers

Executive Producer

Linda Winslow

Senior Producer

Murrey Jacobson

Deputy Senior Producer

Diane Lincoln

Producer

Lee Koromvokis

Reporter/Producer

Carolyn O'Hara

Correspondent

Paul Solman

Outstanding Investigative Reporting of a Business News Story in a Regularly Scheduled Newscast

CBS Evening News with Katie Couric

CBS

Follow the Money

Executive Producer

Rick Kaplan

Senior Producer

Bill Piersol

Producer

Christopher Scholl

Correspondent

Sharyl Attkisson

Outstanding Interpretation or Analysis of a Business News Story in a Regularly Scheduled Newscast

BBC World News America

BBC America

Return to White Horse Village

Executive Producer

Rome Hartman

Producer

Warwick Harrington

Correspondent

Carrie Gracie

Outstanding Coverage of a Current Business News Story--News Magazines

60 Minutes

CBS

The Chairman

Executive Producer

Jeff Fager

Executive Editor

Bill Owens

Producers

Rebecca Peterson, Henry Schuster

Correspondent

Scott Pelley

Outstanding Investigative Reporting of a Business News Story--News Magazines

60 Minutes

CBS

World of Trouble

Executive Producer

Jeff Fager

Senior Producer

Michael Radutzky

Executive Editor

Bill Owens

Producer

Graham Messick

Correspondent

Scott Pelley

Outstanding Interpretation or Analysis of a Business News Story--News Magazines

60 Minutes

CBS

Where's the Bottom?

Executive Producer

Jeff Fager

Executive Editor

Bill Owens

Producers

Joel Bach, David Gelber

Correspondent

Scott Pelley

Outstanding Documentary on a Business Topic

FRONTLINE

PBS

The Madoff Affair

Executive Producer

David Fanning

Producer

Marcela Gaviria

Co-Producer

Chris Durrance

Producer/Correspondent

Martin Smith

New Approaches to Business & Financial Reporting

Council on Foreign Relations/MediaStorm

CFR.org

Crisis Guide: The Global Economy

Executive Producers

Michael Moran, Brian Storm

Producers

Eric Maierson, Lee Teslik

Multimedia Producer

Jeremy Sherlick

Design and Development

Jacky Myint

Outstanding Promotional Announcement—Institutional

I Am CNBC

CNBC

Director, Creative Services

Frank Piantini

Vice President, Marketing

Thomas Clendenin

Executive Creative Director

Mike Coffin

President, CNBC

Mark Hoffman

President, Yield

Scott Murray

Director

Rocky Powell

Writer

Teresa Elliott

Account Director

Marti Grandinetti

Outstanding Promotional Announcement—Episodic

Nostradamus 2012

History Channel

Foresight 2012

Executive Producer, History Channel

Tim Nolan

Creative Director, History Channel

Lara Richardson

Creative Director, Leroy and Clarkson

Daniel Fries

Associate Creative Director, Leroy and Clarkson

Julian Bevan

Writer/Editor, Leroy and Clarkson

Kyle Barron Cohen

Senior Art Director, Leroy and Clarkson

Ryan Moore

Designer, Leroy and Clarkson

Jon Smith

Producer, Leroy and Clarkson

Rosanne Raposo

Breakdown by Multiple Winners **Business & Financial Reporting Categories**

CBS (4)

***60 Minutes* (3)**

The Chairman.....	1
Where's the Bottom?.....	1
World of Trouble.....	1

***CBS Evening News with Katie Couric* (1)**

Follow the Money.....	1
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PBS (2)

***FRONTLINE* (1)**

The Madoff Affair.....	1
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***The NewsHour with Jim Lehrer* (1)**

The Faces Behind the Numbers.....	1
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BBC America (1)

***BBC World News America* (1)**

Return to White Horse Village.....	1
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Council on Foreign Relations/MediaStorm (1)

Crisis Guide: The Global Economy.....	1
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**Breakdown by Multiple Winners
Promotional Announcement Categories**

**CNBC (1)
I Am CNBC (1)**

**History Channel (1)
Nostradamus 2012 (1)**

Foresight 2012