



**NOMINATIONS FOR THE 7<sup>th</sup> ANNUAL EMMY<sup>®</sup> AWARDS  
FOR BUSINESS & FINANCIAL REPORTING ANNOUNCED**

**Nominations for  
Promotional Announcements also Announced**

**Nightly Business Report Anchor Paul Kangas and Founder Linda O’Byron  
to Receive Lifetime Achievement Awards**

New York – November 5, 2009 (revised 11/13/09)– The National Academy of Television Arts & Sciences (NATAS) today announced the nominees for the 7<sup>th</sup> Annual Emmy<sup>®</sup> Awards for Business & Financial Reporting. In addition, the nominations for Emmy Awards for Promotional Announcements were also announced. The awards will be presented at a luncheon (11:30 reception, 12:00 noon luncheon) on Monday, December 7<sup>th</sup> at Fordham University’s Lincoln Center campus in New York City.

“In these times of almost unprecedented financial uncertainty, good business reporting is more important than ever,” said Bill Small, Chairman of the News & Documentary Emmy Awards. “This year’s nominees are the best of an excellent selection of submissions, and show how hard broadcast journalists have worked to keep viewers informed about the economic events that affect their lives. In addition, we are pleased to be honoring an important area of our craft by presenting two Emmy Awards for outstanding promotional announcements.”

Lifetime Achievement Awards for Business and Financial Reporting will be presented to Paul Kangas, Anchor and Financial Commentator for PBS’ *Nightly Business Report*, and Linda O’Byron, the founder of the pioneering business news broadcast and now Chief Content Officer of Northern California Public Broadcasting. Linda O’Byron, spearheaded the creation of *Nightly Business Report* in 1979. Under her stewardship, NBR became the most-watched evening business news program, distributed nationally by PBS on more than 250 stations. Dubbed “the Walter Cronkite of business broadcasting,” longtime anchor and financial commentator Paul Kangas has been equally responsible for NBR’s success. Kangas recently announced that he will leave his anchor position at the end of 2009, though he plans to stay active in the financial world.

The Emmy Awards for Business & Financial Reporting recognize outstanding achievement in business & financial reporting from July 1, 2008 thru June 30, 2009. The two Promotional Announcement categories recognize outstanding promotional announcements in News & Documentary programming aired in 2008.

A list of nominees for the 7<sup>th</sup> Annual Emmy Awards for Business & Financial Reporting is also available on the NATAS website, [www.emmyonline.tv](http://www.emmyonline.tv).

The numerical breakdown, by broadcast and cable entities, as compiled by the independent accountancy firm of Lutz and Carr, LLP, follows:

**Business & Financial Reporting:**

CBS	15	NBC	1
PBS	5	HDNet	1
BBC America	3	Council on Foreign	1

CNBC	3	Relations/MediaStorm Wall Street Journal/wsj.com	1
ABC	2		

Promotional Announcements:

PBS	4	History Channel	1
ABC	1	MSNBC	1
CNBC	1	Travel Channel	1
CNN	1		

**About the National Academy of Television Arts & Sciences**

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Regional Emmy® Awards are given in 19 regions across the United States. NATAS also presents the National Academy of Television Arts and Sciences Global Media Awards™ which recognizes excellence in the world-wide intersection of digital entertainment and technology. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at [www.emmyonline.tv](http://www.emmyonline.tv)

**For Press information, please contact:**

**Paul Pillitteri**  
**Director, Communication/NATAS**  
**212-484-9414**  
**[ppillitteri@emmyonline.tv](mailto:ppillitteri@emmyonline.tv)**

For photography of Emmy Awards ceremonies, go to [www.bryan-brown.com](http://www.bryan-brown.com)  
 Marc Bryan-Brown [marc@bryan-brown.com](mailto:marc@bryan-brown.com)

# 7th Annual Emmy Awards for Business & Financial Reporting

## The Nominations

### Outstanding Coverage of a Current Business News Story in a Regularly Scheduled Newscast

**BBC World News America**

*BBC America*

*Tokyo in the Downturn*

**Executive Producer**

Rome Hartman

**Producer**

Kate Farrell

**Anchor**

Matt Frei

**CBS Evening News Weekend Edition**

*CBS*

*Canadian Banks*

**Executive Producer**

Patricia Shevlin

**Senior Producers**

Christopher Hulme, Bill Piersol

**Producer**

Catherine Kim

**Anchor/Correspondent**

Jeff Glor

**CBS Evening News with Katie Couric**

*CBS*

*The Big Impact of Micro-Loans*

**Senior Producer**

Katie Boyle

**Producer**

Jack Renaud

**Correspondent**

Daniel Sieberg

**CBS Evening News with Katie Couric**

*CBS*

*The Week That Wrecked Wall Street*

**Executive Producer**

Rick Kaplan

**Senior Producer**

Katie Boyle

**Producers**

Guy Campanile, Alberto Moya

**Correspondent**

Anthony Mason

**Outstanding Coverage of a Current Business News Story in a Regularly Scheduled Newscast  
continued**

**Sunday Morning**

**CBS**

***Trouble in Town***

**Executive Producer**

Rand Morrison

**Senior Broadcast Producer**

Estelle Popkin

**Senior Producer**

Gavin Boyle

**Producer**

Paul Facey

**Correspondent**

Bill Whitaker

**The NewsHour with Jim Lehrer**

**PBS**

***The Faces Behind the Numbers***

**Executive Producer**

Linda Winslow

**Senior Producer**

Murrey Jacobson

**Deputy Senior Producer**

Diane Lincoln

**Producer**

Lee Koromvokis

**Reporter/Producer**

Carolyn O'Hara

**Correspondent**

Paul Solman

**Outstanding Investigative Reporting of a Business News Story in a Regularly Scheduled  
Newscast**

**CBS Evening News with Katie Couric**

**CBS**

***Follow the Money***

**Executive Producer**

Rick Kaplan

**Senior Producer**

Bill Piersol

**Producer**

Christopher Scholl

**Correspondent**

Sharyl Attkisson

**Good Morning America**

**ABC**

***Going Out of Business Sales***

**Producer**

Vanessa Weber

**Correspondent**

Elisabeth Leamy

**Outstanding Investigative Reporting of a Business News Story in a Regularly Scheduled  
Newscast continued**

**Good Morning America**  
*Modern Day Gold Rush*

*ABC*

**Senior Producer**

Michael Corn

**Producer**

Vanessa Weber

**Correspondent**

Elisabeth Leamy

**Outstanding Interpretation or Analysis of a Business News Story in a Regularly  
Scheduled Newscast**

**BBC World News America**  
*China Rising*

*BBC America*

**Executive Producer**

Rome Hartman

**Producer**

Warwick Harrington

**Correspondent**

Paul Mason

**BBC World News America**  
*Return to White Horse Village*

*BBC America*

**Executive Producer**

Rome Hartman

**Producer**

Warwick Harrington

**Correspondent**

Carrie Gracie

**Sunday Morning**  
*Passing the Torch?*

*CBS*

**Executive Producer**

Rand Morrison

**Senior Broadcast Producer**

Estelle Popkin

**Senior Producer**

Gavin Boyle

**Producers**

Jason Sacca, Robin Skeete

**Correspondent**

Martha Teichner

**Outstanding Interpretation or Analysis of a Business News Story in a Regularly Scheduled Newscast continued**

**NBC Nightly News with Brian Williams**

**NBC**

***AIG Bailout Explanation***

**Executive Producer**

Bob Epstein

**Senior Producers**

Tracey Lyons, Albert Oetgen

**Senior Broadcast Producer**

Aurelia Grayson

**Producers**

Jay Blackman, Christine Colvin, Ed Eaves

**Field Producer**

Carol Eggers

**Correspondent**

Tom Costello

**Director**

Brett Holey

**Anchor/Managing Editor**

Brian Williams

**Outstanding Coverage of a Current Business News Story--News Magazines**

**60 Minutes**

**CBS**

***Barney Frank***

**Executive Producer**

Jeff Fager

**Executive Editor**

Bill Owens

**Producer**

Shachar Bar-On

**Correspondent**

Lesley Stahl

**60 Minutes**

**CBS**

***The Chairman***

**Executive Producer**

Jeff Fager

**Executive Editor**

Bill Owens

**Producers**

Rebecca Peterson, Henry Schuster

**Correspondent**

Scott Pelley

## Outstanding Coverage of a Current Business News Story--News Magazines continued

60 Minutes

CBS

### *We Own It*

**Executive Producer**

Jeff Fager

**Executive Editor**

Bill Owens

**Producers**

Andy Court, Keith Sharman

**Correspondent**

Steve Kroft

NOW on PBS

PBS

### *Help for the Homeowners?*

**Executive in Charge of Production**

Lesley Norman

**Executive Producer**

John Sicheloff

**Senior Producer**

Ty West

**Producer**

Brenda Breslauer

**Field Producers**

Brian Epstein, Mona Iskander

**Correspondent**

David Brancaccio

## Outstanding Investigative Reporting of a Business News Story--News Magazines

60 Minutes

CBS

### *The Price of Oil*

**Executive Producer**

Jeff Fager

**Executive Editor**

Bill Owens

**Producer**

Leslie Cockburn

**Correspondent**

Steve Kroft

60 Minutes

CBS

### *World of Trouble*

**Executive Producer**

Jeff Fager

**Senior Producer**

Michael Radutzky

**Executive Editor**

Bill Owens

**Producer**

Graham Messick

**Correspondent**

Scott Pelley

# Outstanding Investigative Reporting of a Business News Story--News Magazines continued

## Dan Rather Reports

*HDNet*

### *All Mine*

**Executive Producer**

Wayne Nelson

**Senior Producer**

Elliot Kirschner

**Producers**

Andrew Glazer, Heather Von Rohr

**Managing Editor/Correspondent**

Dan Rather

## Outstanding Interpretation or Analysis of a Business News Story--News Magazines

### 60 Minutes

*CBS*

### *401(k) Recession*

**Executive Producer**

Jeff Fager

**Executive Editor**

Bill Owens

**Producer**

Ira Rosen

**Correspondent**

Steve Kroft

### 60 Minutes

*CBS*

### *Where's the Bottom?*

**Executive Producer**

Jeff Fager

**Executive Editor**

Bill Owens

**Producers**

Joel Bach, David Gelber

**Correspondent**

Scott Pelley

### 60 Minutes

*CBS*

### *Your Bank Has Failed*

**Executive Producer**

Jeff Fager

**Executive Editor**

Bill Owens

**Producer**

Henry Schuster

**Correspondent**

Scott Pelley

# Outstanding Documentary on a Business Topic

## CNBC Original Documentary

CNBC

### *House of Cards*

#### Executive Producers

Josh Howard, Mitch Weitzner

#### Senior Producer

James Segelstein

#### Producers

James Jacoby, Jill Landes

#### Correspondent

David Faber

## CNBC Original Documentary

CNBC

### *Marijuana Inc: Inside America's Pot Industry*

#### Executive Producer

Mitch Weitzner

#### Producer

Jonathan Dann

#### Co-Producer

Lauren Farrelly

#### Correspondent

Trish Regan

## FRONTLINE

PBS

### *Inside the Meltdown*

#### Executive Producer

David Fanning

#### Producer

Mike Wiser

#### Producer/Director

Michael Kirk

#### Producer/Reporter

Jim Gilmore

## FRONTLINE

PBS

### *The Madoff Affair*

#### Executive Producer

David Fanning

#### Producer

Marcela Gaviria

#### Co-Producer

Chris Durrance

#### Producer/Correspondent

Martin Smith

## Wide Angle

PBS

### *Burning Season*

#### Executive Producers

Roger Graef, Pamela Hogan, Trish Lake

#### Senior Producer

Nina Chaudry

#### Producers

Jeff Canin, Erin Chapman

#### Producer/Director

Cathy Henkel

## **New Approaches to Business & Financial Reporting**

### **Boom, Bust & Blame: The Inside Story of America's Economic Crisis**

*CNBC.com*

**Executive Producer**

Meredith Stark

**Senior Producer**

Ed Kosowski

**Managing Editor**

Allen Wastler

**Art Director/Web Design**

Fred LaSenna

**Director, Content and Design**

Viktor Cea

**Senior Site Producer**

Brian Beers

### **CBS Sunday Morning and CBS Evening News with Katie Couric *The Fast Draw: Global Financial Crisis***

*CBS*

**Executive Producers**

Rick Kaplan, Rand Morrison

**Senior Producers**

Gavin Boyle, Katie Boyle, Estelle Popkin

**Correspondents**

Mitch Butler, Josh Landis

### **Council on Foreign Relations/MediaStorm *Crisis Guide: The Global Economy***

*CFR.org*

**Executive Producers**

Michael Moran, Brian Storm

**Producers**

Eric Maieron, Lee Teslik

**Multimedia Producer**

Jeremy Sherlick

**Design and Development**

Jacky Myint

### **Wall Street Journal Digital Network *Mongolian Way of Life at Risk***

*Wsj.com*

**Executive Producer**

Jill Kirschenbaum

**Multimedia Reporter**

Josh Chin

**Reporter**

Gordon Fairclough

# OUTSTANDING PROMOTIONAL ANNOUNCEMENT: INSTITUTIONAL

**Bizarre Foods with Andrew Zimmern**

*Travel Channel*

*Lunch Room, Vending Machine, Hot Dog Vendor*

**Executive Creative Director**

Jim Sykora

**Creative Directors**

Ray Sturdivant

**Associate Creative Director**

Chris Bettin

**Director**

Stephen Pearson

**Vice President, Marketing Creative**

Dave Falcone

**Vice President, Marketing Strategy**

Sheila Holman

**Director, Marketing Strategy**

Elixa Booth

**Writer/Producer**

John Gillanders

## **I Am CNBC**

*CNBC*

**Director, Creative Services**

Frank Piantini

**Vice President, Marketing**

Thomas Clendenin

**Executive Creative Director**

Mike Coffin

**President, Yield**

Scott Murray

**Director**

Rocky Powell

**Writer**

Teresa Elliott

**Account Director**

Marti Grandinetti

## **MSNBC: Lock Up**

*MSNBC*

*Lock Up: All New Season*

**Executive Producer/Director**

Frank Radice

**Executive Producer**

Bill Hartnett

**Creative Director**

Adam Kessler

**Director of Brand Strategy**

Chris Meador

**Senior Producer/Editor**

Barry Spitzer

**Senior Writer/Producer**

Bill Platt

**Sound Designer**

Sara Chai

## OUTSTANDING PROMOTIONAL ANNOUNCEMENT: INSTITUTIONAL continued

### NOVA scienceNOW Summer Campaign

*PBS*

**Producers**

Julia Cort, Rebecca Nieto

**Executive Producer**

Samuel Fine

**Senior Executive Producer**

Paula Apsell

**Senior Series Producer**

Vincent Liota

### PBS Vote 2008 Campaign

*PBS*

**SVP Brand Management and Promotion**

Lesli Rotenberg

**Senior Director Brand Management and Promotion**

John Ruppenthal

**Director, Brand Strategy**

Kelly Chmielewski

**Creative Director**

Derrick Chamlee

**Associate Creative Director**

Eric Yeater

**Associate Director, Broadcast Design**

David Wilder

## OUTSTANDING PROMOTIONAL ANNOUNCEMENT--EPISODIC

### ABC News Election Night Event

*ABC*

#### *Pinball*

**Executive Producer/Creative Director**

Alan Ives

**Producer/Editor**

Scott Broock

**Senior Producer**

Rene Hallal-Gonen

**Senior Audio Engineer**

Leslie Mona-Mathus

**Art Director**

Rodrigo Redondo

### Election Day

*CNN*

#### *Independent Thinker*

**Executive Producers**

Scot Safon , Drea Besch

**Creative Director/Producer**

Sean Houston

**Creative Director/Designer**

Robert Poulton

**Editors**

Bryan Fitch, Stephen Taylor

**Director of Photography**

Robert Barocci

**OUTSTANDING PROMOTIONAL ANNOUNCEMENT—EPISODIC continued**

**FRONTLINE: Heat**

*PBS*

*Chatter & Burning Down the House*

Writer/Producer

Missy Frederick

Editor/Designer

John MacGibbon

**FRONTLINE: Storm Over Everest**

*PBS*

Writer/Producer

Missy Frederick

Editor/Designer

John MacGibbon

**Nostradamus 2012**

*History Channel*

*Foresight 2012*

Executive Producers

Ken Ashe, Carl H Lindahl

Producers

Lara Richardson, Tim Nolan, Leroy Clarkson

# Breakdown by Multiple Nominations

## Business & Financial Reporting Categories

### CBS (15)

#### *60 Minutes* (8)

401(k) Recession.....	1
Barney Frank.....	1
The Chairman.....	1
The Price of Oil.....	1
We Own It.....	1
Where's the Bottom?.....	1
World of Trouble.....	1
Your Bank Has Failed.....	1

#### *CBS Evening News with Katie Couric* (3)

Follow the Money.....	1
The Big Impact of Micro-Loans.....	1
The Week That Wrecked Wall Street.....	1

#### *CBS Evening News Weekend Edition* (1)

Canadian Banks.....	1
---------------------	---

#### *Sunday Morning* (1)

Passing the Torch?.....	1
Trouble in Town.....	1

#### *CBS Sunday Morning and CBS Evening News* (1)

The Fast Draw: Global Financial Crisis.....	1
---	---

### PBS (5)

#### *FRONTLINE* (2)

Inside the Meltdown.....	1
The Madoff Affair.....	1

***NOW on PBS* (1)**

Help for the Homeowners?..... 1

***The NewsHour with Jim Lehrer* (1)**

The Faces Behind the Numbers..... 1

***Wide Angle* (1)**

Burning Season..... 1

**BBC America (3)**

***BBC World News America* (3)**

China Rising..... 1

Return to White Horse Village..... 1

Tokyo in the Downturn..... 1

**ABC (2)**

***Good Morning America* (2)**

Going Out of Business Sales..... 1

Modern Day Gold Rush..... 1

**CNBC (3)**

***CNBC Original Documentary* (2)**

House of Cards..... 1

Marijuana Inc: Inside America's Pot Industry..... 1

***Boom, Bust & Blame: The Inside Story of America's Economic Crisis* (1)**

**Council on Foreign Relations/MediaStorm (1)**

Crisis Guide: The Global Economy..... 1

**HDNet (1)**

***Dan Rather Reports* (1)**

All Mine..... 1

**NBC (1)**

*NBC Nightly News with Brian Williams (1)*

**AIG Bailout Explanation..... 1**

**Wall Street Journal/Wsj.com (1)**

*Wall Street Journal Digital Network (1)*

**Mongolian Way of Life at Risk..... 1**

**Breakdown by Multiple Nominations  
Promotional Announcement Categories**

**OUTSTANDING PROMOTIONAL ANNOUNCEMENT: INSTITUTIONAL**

**PBS (4)**

**NOVA scienceNOW Summer Campaign (1)**

**PBS Vote 2008 Campaign (1)**

**FRONTLINE (2)**

**Heat.....1**

**Storm Over Everest .....1**

**ABC (1)**

**ABC News Election Night Event (1)**

**Pinball.....1**

**CNBC (1)**

**I Am CNBC (1)**

**CNN (1)**

**Election Day (1)**

**Independent Thinker.....1**

**History Channel (1)**

**Nostradamus 2012 (1)**

**Foresight 201 .....1**

**MSNBC (1)**

**MSNBC: Lock Up**

**Lock Up: All New Season.....1**

**Travel Channel (1)**

**Bizarre Foods with Andrew Zimmern**

**Lunch Room, Vending Machine, Hot Dog Vendor .....1**

