



**PBS' NIGHTLY BUSINESS REPORT ANCHOR PAUL KANGAS
AND FOUNDER LINDA O'BRYON TO RECEIVE
BUSINESS EMMY LIFETIME ACHIEVEMENT HONORS**

New York, N. Y. – October 29, 2009 – The National Academy of Television Arts & Sciences (NATAS) will present this year's Lifetime Achievement Award in Business & Financial Reporting to Paul Kangas, Anchor and Financial Commentator for PBS' *Nightly Business Report*, and Linda O'Bryon, the founder of the pioneering business news broadcast and now Chief Content Officer of Northern California Public Broadcasting. The awards will be presented at the 7th Annual Emmy® Awards for Business & Financial Reporting, to be held Monday, December 7 at Fordham University in New York City.

"As television's first daily broadcast devoted to economic news, *Nightly Business Report* broke new ground when it launched over thirty years ago" said Bill Small, Chairman of the News & Documentary Emmy Awards. "Linda O'Bryon led a small group to create the show, and under her stewardship it became one of the most influential business news broadcasts on television. Longtime anchor and financial commentator Paul Kangas was also present at the creation, and his deep knowledge of the financial markets and skill in the anchor chair has been equally responsible for the show's success. We are proud to honor them both with this year's Lifetime Achievement Award."

"At a time when credible business journalism is more critical than ever, PBS is very proud to serve as the home of *Nightly Business Report*," said Paula A. Kerger, PBS's President and Chief Executive Officer. "Paul Kangas and Linda O'Bryon have been instrumental in shaping the program during its 30-year history, setting high standards that distinguish 'NBR' from all its commercial competitors. This high honor is well deserved."

"One of the things I most admire about Linda and Paul is the integrity that they brought to this program," said Rodney Ward, Executive Editor and Senior Vice President of *Nightly Business Report*. "Fair and balanced really meant something to them as they approached our subject matter. They were not afraid to ask tough questions. They were not afraid to challenge assumptions or long held views. They did not fawn over CEO's or politicians. They were not cheerleaders. They did not seek to become a part of the game. Their only goal was to report the news and to inform the viewer to the best of their ability."

Known for his fast-paced delivery, sharp wit and encyclopedic knowledge of the financial markets, Paul Kangas was a South Florida stock broker when he joined *Nightly Business Report* as a stock commentator in 1979. In 1990 he became the show's co-anchor. Kangas has reported on all of the major financial events of the last three decades, from market bubbles to bull runs to bear runs to financial scandals. Dubbed "the Walter Cronkite of business broadcasting," Kangas served as the reasoned voice of calm after 9/11, Hurricane Katrina, and other major news events. In addition to his skill as an anchor, Kangas has won high praise for his coverage of the stock market. In 2003 he received a Financial Writers and Editors Award from the Medill School of Journalism at Northwestern University for his signature segment "Stocks in the News". Kangas recently announced that he will leave his anchor position at the end of 2009, though he plans to stay active in the financial world.

Linda O'Bryon spearheaded the creation of *Nightly Business Report* in 1979, when she was serving as news director at South Florida public television station WPBT. NBR was television's first nightly business news program, and under O'Bryon's stewardship became the most-watched evening business news program, distributed nationally by PBS on more than 250 stations. When NBR was launched she both managed the program and served as its co-anchor. In addition O'Bryon served as senior vice president and general manager of NBR enterprises, the operating division of public station WPBT in Miami, where she orchestrated worldwide distribution and content partnerships that have helped shape NBR into an international news force around the world. O'Bryon has reported nationally and internationally and has interviewed numerous world leaders, including Warren Buffet, Steve Forbes, Bill Gates, Jack Welch and former President Jimmy Carter. She has received numerous honors, including being named one of the 20th century's Top 10 Business News Luminaries by TJFR. O'Bryon left NBR in 2006 to become Chief Content Officer of KQED/Northern California Public Broadcasting, one of the most-watched public television and most-listened-to public radio broadcasters in the country.

The Emmy Awards for Business & Financial Reporting recognize outstanding achievement in business & financial reporting telecast from July 1, 2008 thru June 30, 2009. Nominations for the 7th Annual Emmy Awards for Business & Financial Reporting will be announced on Thursday, November 5 at www.emmyonline.tv/business

About the National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy[®] Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Regional Emmy[®] Awards are given in 19 regions across the United States. NATAS also presents the National Academy of Television Arts and Sciences Global Media Awards[™] which recognizes excellence in the world-wide intersection of digital entertainment and technology. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv

For Press information, please contact:

Paul Pillitteri

Director, Communication/NATAS

212-586-8424

ppillitteri@emmyonline.tv

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Marc Bryan-Brown

marc@bryan-brown.com