



## **EMMY® WINNERS ANNOUNCED FOR BUSINESS & FINANCIAL REPORTING AND PROMOTIONAL ANNOUNCEMENTS**

*Lifetime Achievement Award Presented to  
David Schlesinger of Reuters News*

*Webcast of Awards Ceremony Available  
On [tvworldwide.com](http://tvworldwide.com) and [tvmainstream.com](http://tvmainstream.com)*

**New York - December 2, 2008 (revised 12.10.08)** - The National Academy of Television Arts and Sciences (NATAS) today announced the winners of the 6<sup>th</sup> Annual Emmy® Awards for Business & Financial Reporting in a luncheon ceremony at the Rainbow Room in New York City. Emmy® Awards for Business & Financial Reporting were presented in eight categories recognizing outstanding achievement in business & financial reporting telecast or webcast from July 1, 2007 through June 30, 2008. Winners of two new Emmy® Award categories for promotional announcements were also announced.

In addition, the Lifetime Achievement Award in Business & Financial Reporting was presented to **David Schlesinger**, Editor-in-Chief of *Reuters News*, the world's largest international news agency and primary business news source. Presenting the Lifetime Achievement Award to Schlesinger were **Christiane Amanpour**, Chief International Correspondent for CNN and **Devin Wenig**, Chief Executive Officer of the Markets Division of Thomson Reuters.

Also among the speakers were **Peter Price**, President/CEO of the National Academy of TV Arts & Sciences; **Robert Thomson**, Editor-In-Chief of the Dow Jones Company and Managing Editor of *The Wall Street Journal*; and **Bill Small**, Chairman of the News and Documentary Emmy Awards, who presented the awards on behalf of the Academy.

The 6<sup>th</sup> Annual Emmy Awards for Business & Financial Reporting can be seen via webcast at the NATAS website at [www.emmyonline.tv/business](http://www.emmyonline.tv/business) and at [www.tvworldwide.com](http://www.tvworldwide.com) and on the TV Mainstream Internet TV channel at [www.tvmainstream.com](http://www.tvmainstream.com).

A list of winners for the 6<sup>th</sup> Annual Emmy Awards for Business & Financial Reporting is also available on the NATAS website, [www.emmyonline.tv](http://www.emmyonline.tv).

The numerical breakdown, by broadcast and cable entities, as compiled by the independent accountancy firm of Lutz and Carr, LLP, follows:

Business & Financial Reporting:

ABC	2	PBS	2
Bloomberg	2	CNBC	1
CBS	2	Minyanville.com	1

Promotional Announcements:

PBS	1	CNN	1
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The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmy® Awards are given in 19 regions across the United States. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at [www.emmyonline.tv](http://www.emmyonline.tv).

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For photography of Emmy Awards ceremonies, go to [www.bryan-brown.com](http://www.bryan-brown.com)

## Outstanding Coverage of a Current Business News Story in a Regularly Scheduled Newscast

**ABC World News with Charles Gibson**

*ABC*

### *Global Food Crisis*

**Executive Producer**

Jon Banner

**Senior Broadcast Producer**

Tom Nagorski

**Senior Producers**

Kate Felsen, Mimi Gurbst, Tom Johnson

**Producers**

Clark Bentson, Glen Dacy, Drew Millhon, Beth Loyd, Justine Schiro, Beverly Simone, James Wang

**Correspondents**

Chris Bury, Dan Harris, Robert Krulwich, David Muir, Nick Schifrin, Jim Sciutto, Stephanie Sy, Bill Weir

**Anchor**

Charles Gibson

## Outstanding Investigative Reporting of a Business News Story in a Regularly Scheduled Newscast

**ABC News Nightline**

*ABC*

### *Brian Ross Investigates: The Multimillion Dollar 'Appeal'*

**Executive Producer**

James Goldston

**Senior Producer**

David Scott

**Chief Investigative Correspondent**

Brian Ross

**Senior Investigative Producer**

Rhonda Schwartz

**Producers**

Madeleine Sauer, Asa Eslocker

**Outstanding Interpretation or Analysis of a Business News Story in a Regularly Scheduled Newscast**

**The CBS Evening News with Katie Couric**

**CBS**

*Life and Debt in America*

**Executive Producer**

Rick Kaplan

**Senior Producer**

Katie Boyle Sobolik

**Producer**

Guy Campanile

**Correspondent**

Anthony Mason

**Outstanding Coverage of a Current Business News Story--News Magazines and Long Form**

**Business Nation**

**CNBC**

*Field of Dreams*

**Vice President, Long Form Programming**

Josh Howard

**Executive Producer**

Mitch Weitzner

**Producer**

Alison O'Brien

**Correspondent**

David Faber

**Outstanding Investigative Reporting of a Business News Story--News Magazines and Long Form**

**401(k) Hidden Fees**

**Bloomberg**

**Executive Producer**

Karin Annus

**Producer**

Gary Matsumoto

**Anchor**

Mike Schneider

## Outstanding Interpretation or Analysis of a Business News Story--News Magazines and Long Form

### **CBS News 60 Minutes**

***CBS***

#### ***King of Sushi***

**Executive Producer**

Jeff Fager

**Executive Editor**

Patti Hassler

**Senior Broadcast Producer**

Bill Owens

**Correspondent**

Bob Simon

**Producers**

Michael Gavshon, Drew Magratten

### **NOW on PBS**

***PBS***

#### ***India Rising***

**Executive Producer**

John Sicheloff

**Senior Producer**

Ty West

**Producers**

Kira Kay, Jason Maloney

**Correspondent**

Paul Beban

### **NOW on PBS**

***PBS***

#### ***Taxing the Poor***

**Executive Producer**

John Sicheloff

**Senior Producer**

Ty West

**Producer**

Na Eng

**Correspondent**

Maria Hinojosa

## Outstanding Documentary on a Business Topic

*Deadly Brew: The Human Toll of Ethanol*

*Bloomberg*

**Executive Producer**

Karin Annus

**Producer**

Randy Martin

**Anchor**

Mike Schneider

## New Approaches to Business & Financial Reporting

*Minyanville's World In Review*

*Minyanville.com*

**Executive Producers**

Todd Harrison, Charles Mangano, Kevin Wassong

**Producers**

Cory Bortnicker, Kevin Depew, Justin Rohrlich

**Directors**

Brendan Stern, Dave Stewart

## Outstanding Promotional Announcement—Institutional

*No One But You, Snow*  
*FRONTLINE*

**PBS**

**Editor/Designer**

John MacGibbon

**Producer/Writer**

Missy Frederick

## Outstanding Promotional Announcement—Episodic

*God's Warriors*  
*CNN Presents*

**CNN**

**Executive Producers**

Scot Safon, Drea Gillogly, Therese Aun,

**Creative Director, Design**

Aimee Schier

## **Breakdown by Multiple Winners**

### **Business & Financial Reporting Categories**

#### **CBS (2)**

*CBS News 60 Minutes: 1*

**King of Sushi: 1**

*The CBS Evening News with Katie Couric: 1*

**Life and Debt in America: 1**

#### **CNBC (1)**

*Business Nation: 1*

**Field of Dreams: 1**

#### **ABC (2)**

*ABC World News with Charles Gibson: 1*

**Global Food Crisis: 1**

*ABC News Nightline: 1*

**Brian Ross Investigates: The Multimillion Dollar 'Appeal': 1**

#### **PBS (2)**

*NOW on PBS: 2*

**India Rising: 1**

**Taxing the Poor: 1**

#### **Bloomberg (2)**

*401(k) Hidden Fees: 1*

*Deadly Brew: The Human Toll of Ethanol: 1*

#### **Minyanville.com (1)**

*Minyanville's World In Review: 1*

## **Breakdown by Multiple Winners** **Promotional Announcement Categories**

### **PBS (1)**

***FRONTLINE: 1***

***No One But You, Snow: 1***

### **CNN (1)**

***CNN Presents: God's Warriors: 1***