



For Immediate Release

**NOMINATIONS FOR THE 6th ANNUAL EMMY AWARDS
FOR BUSINESS & FINANCIAL REPORTING ANNOUNCED**

**David Schlesinger of Thomson Reuters to Receive
Lifetime Achievement Award**

**Nominations for
Promotional Announcements also Announced**

New York – November 3, 2008– The National Academy of Television Arts & Sciences (NATAS) today announced the nominees for the 6th Annual Emmy[®] Awards for Business & Financial Reporting. Nominations for two new Emmy Awards for promotional announcements were also announced. The awards will be presented on Tuesday, December 2 (11:30 reception, 12:00 noon luncheon) at the Rainbow Room in New York City.

In addition, this year’s Lifetime Achievement Award for Business and Financial Reporting will be presented to David Schlesinger, Editor-in-Chief of Reuters News at Thomson Reuters “More than any other news organization, Reuters understands that there is no sharp dividing line between business reporting, political reporting, and other kinds of news,” said Peter Price, President/CEO of NATAS. “As Editor-in-Chief, David Schlesinger has preserved this venerable organization’s core journalistic values while enthusiastically embracing the possibilities and challenges of the digital age, and we are proud to honor him for this achievement.”

Established over 150 years ago, Reuters News is read by over a billion people each day in 19 languages. Reporting from bureaus all over the world, Reuters journalists and photographers provide comprehensive, market-moving coverage of world events to newspapers and broadcasters. As Editor-in-Chief, Mr. Schlesinger oversees all editorial operations and strategy. He joined the company as a correspondent in the Hong Kong bureau in 1987, and assumed his current position in 2007.

“Recent events have shown just how important good economic journalism is to Wall Street and Main Street alike,” said Bill Small, Chairman of the News & Documentary Emmy Awards. “Many of this year’s submissions examined the mortgage meltdown that precipitated the current global economic crisis. This year’s nominees represent the best of a very strong group of entries, and we are pleased to pay tribute to them. In addition, we are pleased to be honoring an important but often overlooked area of our craft by presenting two Emmys for outstanding promotional announcements.”

The Emmy Awards for Business & Financial Reporting recognize outstanding achievement in business & financial reporting telecast or webcast from July 1, 2007 thru June 30, 2008. The Emmy Awards for Promotional Announcements recognize outstanding promotional announcements in News & Documentary programming aired in 2007.

A list of nominees for the 6th Annual Emmy Awards for Business & Financial Reporting is also available on the NATAS website, www.emmyonline.tv.

The numerical breakdown, by broadcast and cable entities, as compiled by the independent accountancy firm of Lutz and Carr, LLP, follows:

Business & Financial Reporting:

CBS	12	HD Net	2
CNBC	6	NBC	2
ABC	4	CNN	2
PBS	4	Minyanville.com	1
Bloomberg	3	Newsweek.com	1

Promotional Announcements:

PBS	3	CNBC	1
ABC	2	MSNBC	1
CNN	2		

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmy® Awards are given in 19 regions across the United States. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

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6th Annual Emmy Awards for Business & Financial Reporting

The Nominations

Outstanding Coverage of a Current Business News Story in a Regularly Scheduled Newscast

ABC World News with Charles Gibson

ABC

Global Food Crisis

Executive Producer

Jonathan Banner

Senior Broadcast Producer

Tom Nagorski

Senior Producers

Kate Felsen, Mimi Gurbst, Tom Johnson

Producers

Glen Davy, Justine Schiro, James Wang

Correspondents

Chris Bury, Dan Harris, Robert Krulwich, David Muir, Nick Schifrin, Stephanie Sy, Bill Weir

Anchor

Charles Gibson

ABC World News with Charles Gibson

ABC

Stealing You

Executive Producer

Jonathan Banner

Senior Producer

Tom Johnson

Producer

Brian Hartman

Correspondent

Elisabeth Leamy

CBS News Sunday Morning

CBS

Blowin' in the Wind

Producers

Al Balisky, David Bhagat, Jason Sacca, Jason Sickles

Correspondent

Hari Sreenivasan

The CBS Evening News with Katie Couric

CBS

The Soaring Cost of Energy

Executive Producer

Rick Kaplan

Senior Producers

Katie Boyle Sobolik, Keith Summa

Business Producer

Guy Campanile

Producers

Correspondents

Seth Doane, Armen Keteyian, Anthony Mason

Outstanding Investigative Reporting of a Business News Story in a Regularly Scheduled Newscast

ABC News Nightline

ABC

Brian Ross Investigates: The Multimillion Dollar 'Appeal'

Executive Producer

James Goldston

Senior Producer

David Scott

Senior Investigative Correspondent

Brian Ross

Senior Investigative Producer

Rhonda Schwartz

Producer

Madeleine Sauer

Field Producer

Asa Eslocker

Bloomberg Evening Edition

Bloomberg

Subprime in the Schoolhouse

Executive Producer

Karin Annus

Reporter/Producer

David Evans

Producer

Gary Matsumoto

Anchor

Mike Schneider

CBS Evening News: Weekend Edition

CBS

Eye on Food

Executive Producer

Patricia Shevlin

Producer

Kim Kennedy

Correspondent

Armen Keteyian

NBC Nightly News & NBC Today Show

NBC

Mortgage Crisis Investigations

Executive Producers

Jim Bell, Patrick Burkey, Alex Wallace

Senior Investigative Producer

Jim Popkin

Senior Producer

Albert Oetgen

Producers

Rich Gardella, EJ Johnson, Amna Nawaz

Correspondent

Lisa Myers

Outstanding Investigative Reporting of a Business News Story in a Regularly Scheduled Newscast
continued

NBC Nightly News with Brian Williams

NBC

Windfall

Executive Producer

Alexandra Wallace

Senior Producers

Albert Oetgen, Jim Popkin

Producer

Tim Sandler

Correspondent

Lisa Myers

**Outstanding Interpretation or Analysis of a Business News Story in a Regularly
Scheduled Newscast**

ABC World News with Charles Gibson

ABC

The Kitchen Table

Executive Producer

Jonathan Banner

Senior Broadcast Producer

Tom Nagorski

Senior Producer

Mimi Gurbst

Producers

Susie Banikarim, Justine Schiro

Correspondent

Betsy Stark

Anchor

Charles Gibson

CBS News Sunday Morning

CBS

Director's Cut

Executive Producer

Rand Morrison

Senior Broadcast Producer

Estelle Popkin

Senior Producer

Gavin Boyle

Producers

Peter Goodman, Maria Nicoletti

Correspondent

Martha Teichner

CBS News Sunday Morning

CBS

Labels

Executive Producer

Rand Morrison

Senior Broadcast Producer

Estelle Popkin

Senior Producer

Gavin Boyle

Producers

Andy Merlis , Patrick Lee

Correspondent

**Outstanding Interpretation or Analysis of a Business News Story in a Regularly Scheduled Newscast
continued**

CBS News Sunday Morning

CBS

The Money Issue

Executive Producer

Rand Morrison

Senior Broadcast Producer

Estelle Popkin

Senior Producer

Gavin Boyle

Producers

Al Balisky, Maria Barrow, David Bhagat, Mitch Butler, Marsha Cooke, John D'Amelio, David Franklin, Peter Goodman, Judith Hole, Remington Korper, Josh Landis, Anthony Laudato, Kay M. Lim, Andy Merlis, Maria Nicoletti, George Pozdrec, Amy Rosner, Carol Ross, Jason Schmidt, Randy Schmidt, Robin Skeete, Douglas W. Smith, Mary Lou Teel, Amiel Weisfogel

Correspondents

John Blackstone, Rita Braver, Mitch Butler, Seth Doane, Bill Geist, Josh Landis, Michelle Miller, Barry Petersen, Joel Sartore, Daniel Sieberg, Susan Spencer, Martha Teichner, Ben Tracy

Anchor/Correspondent

Anthony Mason

The CBS Evening News with Katie Couric

CBS

Life and Debt in America

Executive Producer

Rick Kaplan

Senior Producer

Katie Boyle Sobolik

Producer

Guy Campanile

Correspondent

Anthony Mason

**Outstanding Coverage of a Current Business News Story--News Magazines and Long
Form**

Business Nation

CNBC

\$25 at a Time

Vice President, Long Form Programming

Josh Howard

Executive Producer

Mitch Weitzner

Producer

Wally Griffith

Correspondent

John Larson

Business Nation

CNBC

Field of Dreams

Vice President, Long Form Programming

Josh Howard

Executive Producer

Mitch Weitzner

Producer

Alison O'Brien

Correspondent

Outstanding Coverage of a Current Business News Story--News Magazines and Long Form continued

Business Nation

CNBC

Golden Leaf

Vice President, Long Form Programming

Josh Howard

Executive Producer

Mitch Weitzner

Producer

Janet Klein

Correspondent

Carl Quintanilla

CBS News 60 Minutes

CBS

Sovereign Wealth Funds

Executive Producer

Jeff Fager

Senior Broadcast Producer

Bill Owens

Executive Editor

Patti Hassler

Producer

Shachar Bar-On

Correspondent

Lesley Stahl

NOW on PBS

PBS

Mortgage Mess

Executive Producer

John Sicheloff

Senior Producer

Ty West

Producer

Na Eng

Correspondent

David Brancaccio

Outstanding Investigative Reporting of a Business News Story--News Magazines and Long Form

401(k) Hidden Fees

Bloomberg

Executive Producer

Karin Annus

Producer

Gary Matsumoto

Anchor

Mike Schneider

**Outstanding Investigative Reporting of a Business News Story--News Magazines and Long Form
continued**

Business Nation

CNBC

Cash Crop

Vice President, Long Form Programming

Josh Howard

Executive Producer

Mitch Weitzner

Producer

Dana Miller Ervin

Correspondent

Bob Faw

CBS News 60 Minutes

CBS

Prescription for Addiction

Executive Producer

Jeff Fager

Senior Broadcast Producer

Bill Owens

Executive Editor

Patti Hassler

Producers

Rebecca Peterson, Scott Schuster

Correspondent

Scott Pelley

Dan Rather Reports

HDNet

Plastic Planes

Executive Producer

Wayne Nelson

Senior Producer

Elliot Kirschner

Producer

Margaret Ebrahim

Correspondent/Managing Editor

Dan Rather

Dan Rather Reports

HDNet

Wal-Mart Goes to Washington

Executive Producer

Wayne Nelson

Senior Producer

Elliot Kirschner

Producers

Margaret Ebrahim, Sally Garner

Correspondent/Managing Editor

Dan Rather

**Outstanding Interpretation or Analysis of a Business News Story--News Magazines and
Long Form**

CBS News 60 Minutes

CBS

King of Sushi

Executive Producer

Jeff Fager

Senior Broadcast Producer

Bill Owens

Executive Editor

Patti Hassler

Producers

Michael Gavshon, Drew Magratten

Correspondent

Bob Simon

CBS News 60 Minutes

CBS

The Birdman from Idaho

Executive Producer

Jeff Fager

Senior Broadcast Producer

Bill Owens

Executive Editor

Patti Hassler

Producer

David Browning

Correspondent

Morley Safer

CBS News 60 Minutes

CBS

The Icahn Lift

Executive Producer

Jeff Fager

Senior Broadcast Producer

Bill Owens

Executive Editor

Patti Hassler

Producer

Karen Sughrue

Correspondent

Lesley Stahl

NOW on PBS

PBS

India Rising

Executive Producer

John Sicheloff

Senior Producer

Ty West

Producers

Kira Kay, Jason Maloney

Correspondent

Outstanding Interpretation or Analysis of a Business News Story--News Magazines and Long Form continued

NOW on PBS

PBS

Taxing the Poor

Executive Producer

John Sicheloff

Senior Producer

Ty West

Producer

Na Eng

Correspondent

Maria Hinojosa

The NewsHour with Jim Lehrer

PBS

Housing Crisis

Executive Producer

Linda Winslow

Producer

Lee Koromvokis

Correspondent

Paul Solman

Outstanding Documentary on a Business Topic

Deadly Brew: The Human Toll of Ethanol

Bloomberg

Executive Producer

Karin Annus

Producer

Randy Martin

Anchor

Mike Schneider

Swoosh! Inside Nike

CNBC

Vice President, Long Form Programming

Josh Howard

Executive Producer

Mitch Weitzner

Senior Producer

James Segelstein

Producers

Jonathan Dann, Tom Rotunno, Hakimah Shah, Adam Sternberg

Correspondent

Darren Rovell

Ultimate Fighting: From Blood Sport to Big Time

CNBC

Vice President, Long Form Programming

Josh Howard

Executive Producer

Mitch Weitzner

Producers

Alison O'Brien, Bob Waldman, Marc Kinderman

Correspondent
Scott Wapner

Outstanding Documentary on a Business Topic continued

CNN Special Investigations Unit

CNN

Busted! Mortgage Meltdown

Executive Producer

Mark Nelson

Producers

Ben Burnstein, Emily Probst

Correspondents

Andy Serwer, Gerri Willis

Director

Jody Gottlieb

New Approaches to Business & Financial Reporting

CNNMoney.com

CNNMoney.com

Biz Green

Executive Producer

Caleb Silver

Senior Producer

Ben Baer

Producers

Aikeem Hunter, Stacy Surman

Producer/Photojournalists

Douglas Carroll, Bob Crowley

Photojournalists

Ric Blackburn, Bryan Kane

Minyanville's World In Review

Minyanville.com

Executive Producers

Todd Harrison, Charles Mangano, Kevin Wassong

Producers

Cory Bortnicker, Kevin Depew, Justin Rorlich

Directors

Brendan Stern, Dave Stewart

Newsweek.com

Newsweek.com

The Crunch

Executive Producer

Jon Groat

Producer

Ira Spitzer

Senior Editor

Carl Sullivan

OUTSTANDING PROMOTIONAL ANNOUNCEMENT—INSTITUTIONAL

Anchorman

MSNBC

Countdown with Keith Olbermann

Executive Producer

Nicholas Val

Senior Creative Director

Dave McCoy

Producer/Senior Writer

Julie Haaland

Producer/Editors

Paul Rodrigues, Enrico Bolognino

Brian Ross Investigates

ABC

ABCNEWS.com

Executive Producer/Creative Director

Alan Ives

Senior Producer

René Hallal-Gronen

Producer

Laura Wing

No One But You, Snow

PBS

FRONTLINE

Editor/Designer

John MacGibbon

Producer/Writer

Missy Frederick

iam.cnbc.com

CNBC

Vice President, Marketing

Thomas Clendenin

Director, Creative Services

Frank Piantini

Senior Producer

Ellen Lewis

Director of Photography

Bryan Brousseau

OUTSTANDING PROMOTIONAL ANNOUNCEMENT—EPISODIC

Planet in Peril

CNN

Executive Producers

Scot Safon, Drea Gillogly

Senior Producers

Therese Aun, John Dance, Robert Poulton

God's Warriors

CNN

CNN Presents

Executive Producers

Scot Safon, Drea Gillogly

Senior Producers

Therese Aun, Aimee Schier

OUTSTANDING PROMOTIONAL ANNOUNCEMENT—EPISODIC continued

To Iraq and Back
Bob Woodruff Reports

ABC

Executive Producer/Creative Director

Alan Ives

Senior Producer

René Hallal-Gronen

Producer

Kevin Smalls

When
Ken Burns' The War

PBS

Senior Vice President

Leslie Rotenberg

Senior Director, Creative Services

John Ruppenthal

Creative Director

Derrick Chamlee

Associate Creative Director

Laurie Wiggins

Producer

Jared Traver

If Only
Ken Burns' The War

PBS

Senior Vice President

Leslie Rotenberg

Senior Director, Creative Services

John Ruppenthal

Creative Director

Derrick Chamlee

Associate Creative Director

Laurie Wiggins

Producer

Jared Traver

Breakdown by Multiple Nominations

Business & Financial Reporting Categories

CBS (12)

CBS News 60 Minutes: 5

King of Sushi: 1
Prescription for Addiction: 1
Sovereign Wealth Funds: 1
The Birdman from Idaho: 1
The Icahn Lift: 1

CBS News Sunday Morning: 4

Blowin' in the Wind: 1
Director's Cut: 1
Labels: 1
The Money Issue: 1

The CBS Evening News with Katie Couric: 2

Life and Debt in America: 1
The Soaring Cost of Energy: 1

CBS Evening News: Weekend Edition: 1

Eye on Food: 1

CNBC (6)

Business Nation: 4

\$25 at a Time: 1
Cash Crop: 1
Field of Dreams: 1
Golden Leaf: 1

Swoosh! Inside Nike: 1

Ultimate Fighting: From Blood Sport to Big Time: 1

ABC (4)

ABC World News with Charles Gibson: 2

Global Food Crisis: 1
The Kitchen Table: 1

ABC News Nightline: 1

Brian Ross Investigates: The Multimillion Dollar 'Appeal': 1

ABC World News with Charles Gibson: 1

Stealing You: 1

PBS (4)

NOW on PBS: 3

India Rising: 1
Mortgage Mess: 1
Taxing the Poor: 1

The NewsHour with Jim Lehrer: 1

Housing Crisis: 1

Bloomberg (3)

401(k) Hidden Fees: 1

Deadly Brew: The Human Toll of Ethanol: 1

Bloomberg Evening Edition: 1

Subprime in the Schoolhouse: 1

HDNet (2)

Dan Rather Reports: 2

Plastic Planes: 1

Wal-Mart Goes to Washington: 1

NBC (2)

NBC Nightly News & NBC Today Show: 1

Mortgage Crisis Investigations: 1

NBC Nightly News with Brian Williams: 1

Windfall: 1

CNN (2)

CNN Special Investigations Unit: 1

Busted! Mortgage Meltdown: 1

CNNMoney.com: 1

Biz Green: 1

Minyanville.com (1)

Minyanville's World In Review: 1

Newsweek.com (1)

The Crunch: 1

**Breakdown by Multiple Nominations
Promotional Announcement Categories**

PBS (3)

FRONTLINE: 1

No One But You, Snow: 1

Ken Burns' The War: 2

When: 1

If Only: 1

ABC (2)

Brian Ross Investigates: 1

Bob Woodruff Reports: To Iraq and Back: 1

CNN (2)

Planet In Peril: 1

CNN Presents: God's Warriors: 1

CNBC (1)

Iam.cnbc.com: 1

MSNBC (1)

Countdown with Keith Olbermann: 1