



FOR IMMEDIATE RELEASE

**WINNERS OF EMMY AWARDS FOR BUSINESS & FINANCIAL
REPORTING ANNOUNCED BY NATIONAL ACADEMY OF
TELEVISION ARTS & SCIENCES**

*Lifetime Achievement Award Presented to
Bloomberg's Matthew Winkler*

*Webcast of Awards Ceremony Currently Available
On tvworldwide.com and tvmainstream.com*

New York - December 4, 2007 - The National Academy of Television Arts and Sciences (NATAS) today announced the winners of the 5th Annual Emmy[®] Awards for Business & Financial Reporting in a luncheon ceremony sponsored by Citigroup, Inc. at the Rainbow Room in New York City. The Emmy Awards for Business & Financial Reporting are given in seven categories and recognize outstanding achievement in business & financial reporting telecast from July 1, 2006 through June 30, 2007.

In addition, the Lifetime Achievement Award in Business & Financial Reporting was presented to **Matthew Winkler**, Editor-in-Chief of *Bloomberg News*, a global financial news service founded by Winkler and Michael Bloomberg in 1990. Presenting the Lifetime Achievement Award to Winkler were **Judy Woodruff**, Senior Correspondent and 2008 Political Editor for the "NewsHour with Jim Lehrer"; and **Norman Pearlstine**, senior Advisor to The Carlyle Group, former Editor-In-Chief of Time Inc. and former Managing Editor of *The Wall Street Journal*.

Also among the speakers were **Peter Price**, President/CEO of the National Academy of TV Arts & Sciences; **Paul Steiger**, Editor-At-Large and former Managing Editor of *The Wall Street Journal*; and **Bill Small**, Chairman of the News and Documentary Emmy Awards, who presented the awards on behalf of the Academy.

The 5th Annual Emmy Awards for Business & Financial Reporting were webcast live at www.tvworldwide.com and on the TV Mainstream Internet TV channel at www.tvmainstream.com. Webcasts will be available on both websites until December 2008, sponsored by Limelight Networks, Abacast and NewTek .

The breakdown of the awards by network, as compiled by the independent accountancy firm of Lutz and Carr, LLP, is:

CNBC	2	CNN	1
PBS	2	NBC	1
CBS	1		

- more -

A detailed listing of all awards by network follows this release. A list of winners for the 5th Annual Emmy Awards for Business & Financial Reporting is also available on the NATAS website at www.emmyonline.tv.

About The National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Beginning in 2006, NATAS began recognizing programming produced for the Internet, cell phones, and portable media players with its new Broadband Emmy Award for Outstanding Achievement in Content for Broadband and Portable Delivery. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 19 regions across the United States. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

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The Winners

Outstanding Coverage of a Current Business News Story in a Regularly Scheduled Newscast

Anderson Cooper 360 CNN
Keeping Them Honest - Hidden Spending

Executive Producer

David Doss

Senior Broadcast Producer

Barclay Palmer

Senior Investigative Producer

Kathleen Johnston

Correspondent

Drew Griffin

Anchor

Anderson Cooper

Managing Editor

Steve Robinson

Outstanding Investigative Reporting of a Business News Story in a Regularly Scheduled Newscast

NBC Nightly News with Brian Williams NBC
Trophy Part Two: At Whose Cost?

Executive Producer

John Reiss

Senior Producer

Albert Oetgen

Chief Investigative Producer

Jim Popkin

Producers

Douglas Adams, Adam Ciralsky, Rich Gardella

Senior Investigative Correspondent

Lisa Myers

Outstanding Interpretation or Analysis of a Business News Story in a Regularly Scheduled Newscast

CBS News Sunday Morning
Take as Directed

CBS

Executive Producer

Rand Morrison

Senior Broadcast Producer

Estelle Popkin

Producers

David Bhagat, Gavin Boyle

Correspondent

Susan Spencer

Outstanding Coverage of a Current Business News Story--News Magazines and Long Form

NOW on PBS
Health Care Franchise

PBS

Executive Producer

John Siceloff

Executive in Charge

Lesley Norman

Senior Producer

Ty West

Producer

Daniel Logan

Supervising Producer

Kathleen Hughes

Correspondent

David Brancaccio

Outstanding Investigative Reporting of a Business News Story—News Magazines and Long Form

Business Nation

CNBC

Prescriptions...and Pay-Offs

Executive Producer

Mitch Weitzner

Producer

Alison O'Brien

Correspondent

David Faber

Outstanding Interpretation or Analysis of a Business News Story--News Magazines and Long Form

The NewsHour with Jim Lehrer

PBS

Cost of War

Executive Producer

Linda Winslow

Senior Producer

Murrey Jacobson

Producer

Lee Koromvokis

Correspondent

Paul Solman

Outstanding Documentary on a Business Topic

Big Brother, Big Business

CNBC

Executive Producer

Josh Howard

Producer

Lori Gordon

Coordinating Producer

Alison O'Brien

Correspondent

David Faber

Breakdown By Multiple Nominations

CNBC (2)

Business Nation (1)

Prescriptions...and Pay-Offs

Big Brother, Big Business (1)

Big Brother, Big Business

PBS (2)

NOW on PBS (1)

Health Care Franchise

The NewsHour with Jim Lehrer (1)

Cost of War

CBS (1)

CBS News Sunday Morning (1)

Take as Directed

CNN (1)

Anderson Cooper 360 (1)

Keeping Them Honest - Hidden Spending

NBC (1)

NBC Nightly News with Brian Williams (1)

Trophy Part Two: At Whose Cost?