



For Immediate Release

**NOMINATIONS FOR THE EMMY AWARDS
FOR BUSINESS & FINANCIAL REPORTING ANNOUNCED**

**Bloomberg's Matthew Winkler to Receive
Lifetime Achievement Award**

New York – October 31, 2007– The National Academy of Television Arts & Sciences (NATAS) today announced the nominees for the 5th Annual Emmy® Awards for Business & Financial Reporting. The awards ceremony will be held on Tuesday, December 4 (11:30 reception, 12:00 noon luncheon) at the Rainbow Room in New York City and will be sponsored by Citigroup, Inc.

The Emmy Awards for Business & Financial Reporting recognize outstanding achievement in business & financial reporting telecast or webcast from July 1, 2006 thru June 30, 2007. Nominations in 7 categories were announced today.

Also at the 5th Annual Emmy Awards for Business & Financial Reporting, Matthew Winkler, Editor-in-Chief of *Bloomberg News*, a global news service he founded in 1990 with Michael Bloomberg, and a member of the Board of Directors of Bloomberg L.P., will receive this year's Lifetime Achievement Award in Business & Financial Reporting. *Bloomberg News* provides content to *Bloomberg Markets*, a monthly magazine; 375 newspapers in 65 countries; Bloomberg Television and Radio, a 24-hour network reaching more than 80 million households in the U.S. and 12 countries in seven languages.

“This year’s Business and Financial Emmy entries focused on a wide range of important economic stories,” said Peter Price, President/CEO, National Television Academy, “including the subprime mortgage meltdown, the plight of un-insured and underinsured Americans, and the looming fiscal crisis resulting from unsustainable levels of federal spending. This is our fifth year honoring outstanding economic reporting, and this year’s nominees represent the best of an important body of work.”

"The scope and depth of this year's reporting is impressive" said Bill Small, Chairman of the News and Documentary Emmys. "The quality was exceedingly high and the judges were hard pressed to choose from among this year's many excellent entries."

A list of nominees for the 5th Annual Emmy Awards for Business & Financial Reporting is also available on the NATAS website, www.emmyonline.tv.

The numerical breakdown, by broadcast and cable entities, as compiled by the independent accountancy firm of Lutz and Carr, LLP, follows:

CNBC	8	CNN	3
CBS	7	NBC	2
PBS	6	Bloomberg	1

About National Academy of Television Arts & Sciences

The National Academy of Television Arts & Sciences (NATAS) is a professional service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, Technology & Engineering, and Business & Financial Reporting. Beginning in 2006, NATAS began recognizing programming produced for the Internet, cell phones, and portable media players with its new Broadband Emmy Award for Outstanding Achievement in Content for Broadband and Portable Delivery. Excellence in Primetime programming and international programming is recognized by its affiliate, the Academy of Television Arts & Sciences. Regional Emmys are given in 19 regions across the United States. Beyond awards, NATAS has extensive educational programs including National Student Television and its Student Award for Excellence for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv.

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The Nominations

Outstanding Coverage of a Current Business News Story in a Regularly Scheduled Newscast

Anderson Cooper 360
Keeping Them Honest - Hidden Spending

CNN

Executive Producer
David Doss

Senior Broadcast Producer
Barclay Palmer

Senior Investigative Producer
Kathleen Johnston

Correspondent
Drew Griffin

Anchor
Anderson Cooper

Managing Editor
Steve Robinson

CBS News Sunday Morning
Going, Going, Gone!

CBS

Executive Producer
Rand Morrison

Senior Broadcast Producer
Estelle Popkin

Senior Producer
Gavin Boyle

Producers
David Small, Doug Smith

Correspondent
Anthony Mason

CNBC's Business Day Programming
Subprime Mortgage Market Meltdown

CNBC

Senior Vice President, Business News
Jonathan Wald

Executive Editor
Patti Domm

Producers
Daniel Binder, Sabrina Korber

Reporter
Steve Liesman

Nightly Business Report
State of Repair

PBS

Correspondent
Jeff Yastine

Open House
Mortgage Meltdown

CNN

Executive Producer
Michael Kane

Producers
Kristina Giuliano, Jennifer Haley, Jennifer Icklan, Sara Lane, Alex Nelson

Anchor and Correspondent
Gerri Willis

Outstanding Investigative Reporting of a Business News Story in a Regularly Scheduled Newscast

CNBC Power Lunch, Closing Bell and On the Money
Hurricane Katrina: One Year Later

CNBC

Coordinating Producer
Courtney Ford

Correspondent
Scott Cohn

CNN Newsroom
M.I.S.T.

CNN

Senior Investigative Producer
Kathleen Johnston

Correspondent
Drew Griffin

Managing Editor
Steve Robinson

NBC Nightly News with Brian Williams
Private Security Contractors In Iraq

NBC

Senior Producer
Albert Oetgen

Chief Investigative Producer
Jim Popkin

Producers
Rich Gardella, EJ Johnson, Aram Roston
Senior Investigative Correspondent
Lisa Myers

NBC Nightly News with Brian Williams
Trophy Part Two: At Whose Cost?

NBC

Executive Producer
John Reiss

Senior Producer
Albert Oetgen

Chief Investigative Producer
Jim Popkin

Producers
Douglas Adams, Adam Ciralsky, Rich Gardella

Senior Investigative Correspondent
Lisa Myers

Outstanding Interpretation or Analysis of a Business News Story in a Regularly Scheduled Newscast

CBS News Sunday Morning
Roses

CBS

Executive Producer
Rand Morrison

Senior Broadcast Producer
Estelle Popkin

Senior Producer
Gavin Boyle

Producers
Judith Hole, Remington Korper

Correspondent
Martha Teichner

CBS News Sunday Morning
Take as Directed

CBS

Executive Producer
Rand Morrison

Senior Broadcast Producer

Estelle Popkin

Producers

David Bhagat, Gavin Boyle

Correspondent

Susan Spencer

CBS News Sunday Morning

CBS

Talking Trash

Executive Producer

Rand Morrison

Senior Producers

Gavin Boyle, Estelle Popkin

Producers

Ed Forgotson, Carol Ross

Correspondent

John Blackstone

Outstanding Coverage of a Current Business News Story--News Magazines and Long Form

Business Nation

CNBC

The \$50 Million Con

Executive Producer

Mitch Weitzner

Producer

Andrea Fleischer

Correspondent

Melissa Lee

CBS News 60 Minutes

CBS

Vive Les Nukes

Executive Producer

Jeff Fager

Executive Editor

Patti Hassler

Producer

L. Franklin Devine

Correspondent

Steve Kroft

CBS News 60 Minutes

CBS

Wake Up Call

Executive Producer

Jeff Fager

Executive Editor

Patti Hassler

Producer

Andy Court

Correspondent

Steve Kroft

NOW on PBS
Health Care Franchise

PBS

Executive Producer

John Sicheloff

Producer

Daniel Logan

Correspondent

David Brancaccio

Outstanding Investigative Reporting of a Business News Story—News Magazines and Long Form

Bloomberg TV Special Report
Phantom Shares

Bloomberg

Executive Producer

Karin Annus

Producer

Gary Matsumoto

Correspondent

Mike Schneider

Business Nation
Legally Challenged

CNBC

Executive Producer

Mitch Weitzner

Producer

Wally Griffith

Correspondent

Jane Wells

Business Nation
Prescriptions...and Pay-Offs

CNBC

Executive Producer

Mitch Weitzner

Producer

Alison O'Brien

Correspondent

David Faber

NOW on PBS
Stock Alert

PBS

Executive Producer

John Sicheloff

Producer

Bryan Myers

Correspondent

David Brancaccio

Outstanding Interpretation or Analysis of a Business News Story--News Magazines and Long Form

Business Nation
Miracle at East Lake

CNBC

Executive Producer

Mitch Weitzner

Producer

David Lewis

Correspondent

Tyler Mathisen

CBS News 60 Minutes
Get Me The Geeks!

CBS

Executive Producer

Jeff Fager

Executive Editor

Patti Hassler

Producer

L. Franklin Devine

Correspondent

Steve Kroft

Moyers on America
The Net at Risk

PBS

Executive Producers

Judy Doctoroff O'Neil, Felice Firestone

Executive Editors

Bill Moyers, Judith Davidson Moyers

Producer

Peter Bull

Field Producer

Wendy Llinas

Reporter

Rick Karr

The NewsHour with Jim Lehrer
Cost of War

PBS

Executive Producer

Linda Winslow

Senior Producer
Murrey Jacobson

Producer
Lee Koromvokis

Correspondent
Paul Solman

Outstanding Documentary on a Business Topic

AIR: America's Investigative Reports
Charity Begins at Home

PBS

Executive Producer
Tom Casciato

Executive in Charge of Production
Stephen Segaller

Senior Producer
Scott Davis

Producer
Marc Shaffer

Big Brother, Big Business

CNBC

Executive Producer
Josh Howard

Producer
Lori Gordon

Coordinating Producer
Alison O'Brien

Correspondent
David Faber

Game On: The Unauthorized History of Video Games

CNBC

Executive Producer
Josh Howard

Senior Producer
Bob Waldman

Producer
Hakimah Shah

Correspondent
Bill Griffeth

Breakdown By Multiple Nominations

CNBC (8)

Business Nation (4)

Legally Challenged

Miracle at East Lake

Prescriptions...and Pay-Offs

The \$50 Million Con

Big Brother, Big Business (1)

Big Brother, Big Business

CNBC Power Lunch, Closing Bell and On the Money (1)

Hurricane Katrina: One Year Later

CNBC's Business Day Programming (1)

Subprime Mortgage Market Meltdown

Game On: The Unauthorized History of Video Games (1)

Game On: The Unauthorized History of Video Games

CBS (7)

CBS News Sunday Morning (4)

Going, Going, Gone!

Roses

Take as Directed

Talking Trash

CBS News 60 Minutes (3)

Get Me The Geeks!

Vive Les Nukes

Wake Up Call

PBS (6)

NOW on PBS (2)

Health Care Franchise

Stock Alert

AIR: America's Investigative Reports (1)

Charity Begins at Home

Moyers on America (1)

The Net at Risk

Nightly Business Report (1)

State of Repair

The NewsHour with Jim Lehrer (1)

Cost of War

CNN (3)

Anderson Cooper 360 (1)

Keeping Them Honest - Hidden Spending

CNN Newsroom (1)

M.I.S.T.

Open House (1)

Mortgage Meltdown

NBC (2)

NBC Nightly News with Brian Williams (2)

Private Security Contractors In Iraq

Trophy Part Two: At Whose Cost?

Bloomberg (1)

Bloomberg TV Special Report (1)

Phantom Shares