

# JUDGING ELIGIBILITY AND GUIDELINES

## JUDGING ELIGIBILITY

In order to qualify to judge, you should be an active member of NATAS or ATAS OR have national credits in either Daytime or Primetime programming within the last five years. You may also participate as a judge if you have a significant body of work from an earlier time.

You must be 18 years of age or older to vote. Eligibility is determined on a case by case basis. Approval and panel assignment is made based upon information provided on the Judge's Application. In applicable categories, qualified peer judges from genres outside their areas of expertise, will be permitted to judge, if necessary to satisfy minimum panel requirements.

**Members will be given priority and preference.** Placement is not guaranteed.

## ONE ROUND OF JUDGING, SPLIT PANEL & "BLUE RIBBON" JUDGING

All entries of all genres will be viewed and voted upon in a single round of at-home "Blue Ribbon" judging. For those instances wherein a single category whose high volume of entries results in screening sessions that would exceed what is deemed a reasonable viewing length, split panels will be employed. The daytime system randomizes all entries in a particular category and creates a split panel based on the criteria of total viewing hours contained in that category. Daytime Administrators quantify a) the total viewing hours within each split panel b) the number of individual entries contained in each panel and c) like networks and subject material, in order to create a balance. Each entry is scored via a ratings system (where each entry is judged on its own merit) and a generous raw score-based evaluation by the National Awards Committee will determine advancement of entries to a final judging round.

Those entries receiving the highest tabulated scores in the second round of viewing for split panels, and in all other cases, will determine the official nominees and the winner (or winners in the case of a tie).

## DRAMA PERFORMANCE CATEGORY JUDGING

An Internal (In-Studio) Performer Pre-Screen ballot specific to each Drama, for each of the Performer Categories will be assigned to registered, eligible judges only. Judges may include Performers, Directors and Emmy Eligible Producers. They will vote only upon entries submitted for the program on which they currently work. Only registered Judges may participate in this process, so please be sure all eligible individuals submit an application through Daytime Online. The three performers per show, per category, receiving the most votes will advance to the screening, where in the nominees and the winners will be determined.

## INDIVIDUAL ACHIEVEMENT IN ANIMATION JUDGING

Individual Achievement in Animation is a juried award. Multiple panels convene to determine the Emmy-worthiness of submissions in each of the animation craft areas of expertise. One, more than one, or none can win. Multiple winners, however, are recognized independently.

## NEW APPROACHES JUDGING

All New Approaches entries will be viewed online, and judged in one round of preferential voting, via URL submission, in which the nominees and a winners will be determined. Judges vote via secret ballot using a scale of 10 for the highest and 1 for the lowest rating.

**CONTENT, CREATIVITY and EXECUTION** are the primary standards for judging. Judges will focus on the clarity of presentation of information, as well as the visual impact of the entry. Judges will give weight to the entrant's utilization of Broadband capabilities, (e.g., interactivity, and viewers' choice of images), when determining winners.

“Self-published” work by individuals as well as production entities is eligible for consideration. The judging panel may be content experts and technicians. There will be separate panels for each category, although there may be an overlap with some judges serving on more than one panel.

### **IMPORTANT JUDGING DATES**

The deadline to submit your online judging application for all **traditional programming** panels is **January 7th, 2008**. The Submission window will close at precisely 11:59 PM; applications for judging for **traditional programming** will no longer be available after that time.

The deadline to submit your online judging application for all **new approaches programming** panels is **April 4, 2008**. The Submission window will close at precisely 11:59 PM; applications for judging for **new approaches programming** will no longer be available after that time.

Judging begins for all **split panels for traditional programming** categories on **February 6th, 2008**.

Judging begins for internal (in-studio) **Performer Pre-Screen** categories on **February 6th, 2008**.

Judging begins for all **traditional programming** panels on **March 21, 2008**.

More category specific information can be found in the **ENTRY PROCEDURES AND SUBMISSION REQUIREMENTS**.

More detailed judging instructions will be included with DVDs and At-Home Judging Materials, and on the online ballot, as well.