

NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES



28TH ANNUAL

NEWS & DOCUMENTARY  
EMMY® AWARDS

Rules & Procedures  
2006-2007



**NATIONAL  
TELEVISION  
ACADEMY**

**28TH ANNUAL  
NEWS & DOCUMENTARY EMMY® AWARDS  
Rules & Procedures  
(2006-2007)**

**OVER-THE-AIR, CABLE AND SATELLITE SUBMISSIONS**

**ELIGIBILITY PERIOD: CALENDAR YEAR 2006**

**EARLY ENTRY DEADLINE (LOWER ENTRY FEE): FEBRUARY 28, 2007**

**FINAL ENTRY DEADLINE: MARCH 26, 2007**

**BROADBAND SUBMISSIONS (WEBCASTS, PODCASTS ETC.)**

**ELIGIBILITY PERIOD: JANUARY 1, 2006 – APRIL 30, 2007**

**EARLY ENTRY DEADLINE (LOWER ENTRY FEE): FEBRUARY 28, 2007**

**FINAL ENTRY DEADLINE: APRIL 30, 2007**

---

**The National Academy of Television Arts & Sciences  
111 West 57th St., Suite 600  
New York, NY 10019**

**Main #: 212-586-8424 Fax: 212-333-7411**

**Website: [www.emmyonline.tv](http://www.emmyonline.tv)**

---

**David Winn  
Director, News & Documentary  
Emmy Awards  
212-484-9424  
[dwinn@emmyonline.tv](mailto:dwinn@emmyonline.tv)**

**Bill Small  
Chairman, News & Documentary  
Emmy Awards  
212-484-9425  
[bsmall@emmyonline.tv](mailto:bsmall@emmyonline.tv)**

## HOW THE NEWS AND DOCUMENTARY EMMY AWARDS WORK

The News & Documentary Emmy Awards recognize outstanding achievement in news and documentary programming by conferring annual awards of merit in various categories. The presentation of these awards is intended as an incentive for the continued pursuit of excellence for those working in the broadcast journalism profession.

Each year in late January a call for entries is sent to a wide cross section of the television and broadband news & documentary community. Entries are solicited from broadcast news organizations, cable companies, syndicators and independent producers. Producers, Directors, Correspondents or Reporters may submit entries in categories 1-23. Individual craftspeople may submit entries in the Craft categories (categories 24-30).

The final (postmarked) deadline for over-the-air, cable and satellite broadcast entries is Monday, March 26, 2007. The final deadline for Broadband entries ONLY is Monday April 30, 2007. Entries are screened and judged throughout the months of May and June. Screenings are held in New York at the National Television Academy offices and at Fordham University's Lincoln Center Campus; in Washington, DC at George Washington University; and at The University of Southern California in Los Angeles.

Entries are judged by panelists who are certified as peers. Each judge casts a secret ballot. Judges' votes are not shared with other judges or with members of the National Television Academy. They are sent directly to the accounting firm of Lutz and Carr for tabulation.

The nominees are announced in mid-July, and posted on the NTA website at [www.emmyonline.tv](http://www.emmyonline.tv). This year's winners will be announced at the News & Documentary Emmy Awards ceremony on September 24 in New York City.

Entries for the Business and Financial Reporting categories (categories 33-41), which have a different eligibility year, are solicited in July, judged in October, and awarded in December.

## **VOLUNTEERS NEEDED TO SERVE AS JUDGES FOR THE 28th ANNUAL NEWS & DOCUMENTARY EMMY AWARDS**

The National Academy of Television Arts and Sciences invites individuals with significant experience in news and/or documentary production at the national level to serve as judges for the 28th Annual News & Documentary Emmy Awards.

### **Who qualifies to be a judge?**

- Producers, Senior & Executive Producers, Directors, Reporters and Correspondents
- Associate Producers with significant experience in national News &/or Documentary production
- Craftspeople: writers, researchers, cinematographers and electronic camerapersons, editors, graphic designers, audio technicians, lighting directors and scenic designers

### **Screenings will be held:**

#### **In New York City:**

**April 28-29 and June 23 - 24**

at Fordham University's Lincoln Center Campus

**May 9 - June 6**

at the National TV Academy offices, 111 West 57th St., suite 600.

#### **In Washington DC:**

**May 5 - 6**

at George Washington University

#### **In Los Angeles:**

**June 9 - 10**

at the University of Southern California

For more information please contact :

#### **David Winn**

Director, News & Documentary

Emmy Awards

212-484-9424

dwinn@emmyonline.tv

#### **Pierre Nguyen**

Administrator, News & Documentary

Emmy Awards

212-484-9450

pnguyen@emmyonline.tv

## TABLE OF CONTENTS

Calendar .....	Page 5
What's New .....	Page 6
Eligibility Period .....	Page 7
Eligibility Criteria.....	Page 7
Entry Procedures.....	Page 9
DVD Preparation .....	Page 12
Prohibitions & Disqualifications .....	Page 14
Statues, Plaques and Certificates .....	Page 15
Entry Fees .....	Page 17
Award Categories .....	Page 18
Award Category Definitions & Requirements .....	Page 20

THE NATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES  
28TH ANNUAL  
NEWS & DOCUMENTARY EMMY® AWARDS

---

**IMPORTANT DATES**

---

**BROADCAST ELIGIBILITY PERIOD:**  
**OVER-THE-AIR, CABLE & SATELLITE SUBMISSIONS**  
**January 1 - December 31, 2006**  
**BROADBAND SUBMISSIONS ONLY**  
**January 1, 2006 - April 30, 2007**

**CALENDAR**

- January 29:** Entry Materials Available
- February 28:** Early deadline for entries (lower entry fee)
- March 26:** Final deadline for OVER-THE-AIR, CABLE & SATELLITE entries
- April 28-29:** Judging at Fordham University in New York City
- April 30:** Final deadline for BROADBAND (webcasts, podcasts etc.) entries ONLY
- May 5 & 6:** Judging in Washington, DC
- May 9 - June 6:** Judging at NTA offices in New York City
- June 9 & 10:** Judging at the University of Southern California in Los Angeles
- June 23 & 24:** Judging at Fordham University in New York City
- Mid-July (tba):** Nominations Announced at [emmyonline.tv](http://emmyonline.tv)
- September 24:** News & Documentary Emmy® Awards Ceremony at the Sheraton Hotel in New York City

## WHAT'S NEW

### NEW CATEGORIES FOR BROADBAND PROGRAMMING

We have added additional categories for original programming created for delivery via Broadband. They are:

- **Outstanding Current News Coverage for Broadband**
- **Outstanding Documentary/Non-Fiction Programming for Broadband**
- **Outstanding Arts, Lifestyle, and Culture Programming for Broadband**
- **Outstanding Regional News Coverage for Broadband**

These categories are open to original news and documentary programming created for delivery via the Internet, cell phones, or portable media players. Entries must be original work first delivered via broadband and must be intended for distribution in the United States market. Entries cannot include material that was created for over-the-air, cable or satellite broadcast, and then repurposed for delivery over broadband, unless the previously broadcast material has been given some unique and creative treatment that results in an original program (for example internet streams or video podcasts of over-the-air broadcasts like NBC Nightly News, Frontline, etc. are not eligible). Pornography, violent, defamatory or offensive material, commercials and infomercials, Video News Releases (VNR), and pseudo-news presentations are not eligible for entry.

Please note that Broadband entries (categories 20-23) have an extended eligibility period and entry deadline:

- **Eligibility Period (Broadband entries ONLY):** Entries must have been originally made available for streaming or downloading between January 1, 2006 and April 30, 2007.
- **Final Entry Deadline (Broadband entries ONLY):** April 30, 2007

For all other entries (categories 1-19, 24-30), the following dates apply:

- **Eligibility Period:** Calendar year 2006
- **Final Entry Deadline:** March 26, 2007

To accommodate our Broadband and portable delivery constituents, and to facilitate judging, all entrants are asked to submit their video online. This will enable judges to get a better sense of just how the entry looks and functions in its native environment. (See page 30 for URL preparation).

Finally, we also have a category for Outstanding Business & Financial Reporting for Broadband and Portable Delivery. Submissions in this category are accepted beginning July 16, 2007.

# 28TH ANNUAL NEWS & DOCUMENTARY EMMY® AWARDS

Send completed submissions to:

Attn: David Winn  
News & Documentary Emmy Awards  
111 West 57th Street, Suite 600  
New York, NY 10019-2271

If you have any questions, contact:

David Winn (212) 484-9424  
Bill Small (212) 484-9425  
Fax: (212) 333-7411  
dwinn@emmyonline.tv

## ELIGIBILITY PERIOD

**OVER-THE-AIR, CABLE & SATELLITE SUBMISSIONS:**

Entries must have originally aired between January 1 and December 31, 2006.

**BROADBAND ENTRIES ONLY (CATEGORIES 20-23):**

Webcasts, Podcasts, etc. must have been originally made available for downloading or streaming between January 1, 2006 - April 30, 2007.

## ELIGIBILITY CRITERIA

(BROADBAND ENTRANTS SEE PAGES 28-29)

### **50% RULE:**

Entries must have been available for viewing by more than 50% of U.S. television homes during the eligibility year. For cable, syndicated or satellite programs not previously approved for eligibility by the National Television Academy, entrants must submit coverage data demonstrating availability to more than 50% of U.S. television homes.

## **OVER-THE-AIR, CABLE & SATELLITE BROADCASTS:**

To be eligible entries must have been broadcast or cablecast to the general public by a television station, a cable company, satellite or similar distribution system.

## **BROADBAND AND PORTABLE DELIVERY:**

Entries can be produced by anyone, anywhere in the world for viewing either on mobile devices or the internet. Entries must be original work first shown on broadband and portable delivery, must be intended for distribution in the United States market, and must be available for viewing in at least 50% of the national market (the Internet and cellular distribution now exceeds 52% of U.S. households.). Repurposed material originally produced for traditional media (over-the-air, cable or satellite broadcasts, pay-per-view etc.) is not eligible.

## **FOREIGN PRODUCTIONS:**

Foreign productions that are the result of a co-production with an American company, and that meet all other eligibility requirements, are eligible. Acquired foreign productions are not eligible.

## **FOREIGN LANGUAGE ENTRIES:**

Entries in a language other than English are eligible, but must include either an English language voiceover, English subtitles or 10 copies of a complete English language transcript. Subtitles or a voiceover are strongly preferred.

## **PREVIOUSLY AIRED PROGRAMS:**

A program or series which aired and met eligibility requirements during a previous awards year is not eligible for participation in the current News and Documentary Emmy Awards competition.

## **MOTION PICTURE AND HOME ENTERTAINMENT PREMIERED PROGRAMS:**

Documentary films that have had a limited theatrical release, or that were initially released through home entertainment sale or rental, are eligible to enter the News & Documentary Emmy Awards. Entries will be evaluated on a case-by-case basis.

## **ORIGINAL MATERIAL:**

At least two-thirds of an entry must consist of original material, unless the previously produced material has been given some unique and creative treatment that, in the opinion of the National Television Academy, results in an original program (as, for example, in an historical documentary).

## **SERIES ENTRIES:**

Where an entry includes a series of broadcasts on a single topic, the entrant may choose to do one, but not both, of the following: 1) enter the series of broadcasts as a series 2) enter individual episodes as separate entries. If entering as a series the entrant may a) choose a single episode to represent the entire series or b) choose no more than five excerpts from different episodes to represent the series.

## **ENTRY PROCEDURES**

### **HOW OFTEN CAN I ENTER?**

Entrants may submit as many broadcasts as they wish, but each entry is a separate submission and requires its own entry form, entry fee and two entry DVDs, an original and one copy (Broadband entrants see p. 30 for URL preparation instructions).

### **CAN I ENTER IN MORE THAN ONE CATEGORY?**

A program or report may not be submitted in two different categories, with the following exceptions: a) a program or report entered in categories 1-16 may be simultaneously entered in the appropriate "Best Of" category (categories 17-19) b) a program or report may be entered in as many craft categories as are appropriate.

### **ENTRY FORMS:**

Entrants must submit a fully completed entry form for each entry. Entry forms must be signed by the Executive Producer, the Producer of the program named on the entry form, or the Awards Coordinator. In signing the form, the Executive Producer/ Producer/ Coordinator certifies that the entry is true and correct to the best of his or her knowledge. In addition, he or she certifies that the entry material are submitted free of encumbrances and grants the NTA permission to use the material in conjunction with the News & Documentary Emmy Award process and ceremony, promotion and publicity surrounding the ceremony, and promotion and publicity authorized by the Academy in all media.

## **ENTRANT INFORMATION:**

The names of all statue-eligible entrants must be listed on the application form or on an attached sheet.

## **PRODUCTION CREDITS:**

A complete list of production credits must accompany the entry form. This list is in addition to the names of statue-eligible entrants listed on the application form itself.

## **SUBMISSIONS ON DVD ONLY:**

The NTA accepts entries on DVD only. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs on multiple players to avoid compatibility problems. (Broadband entrants see page 30 for URL preparation.)

## **ESSAY:**

Two copies of a one-page essay explaining why the entry is Emmy-worthy are required. Writing entries must also include one copy of the entire script of the program or story submitted, in addition to the essay. Below are instructions for writing the essay:

In no more than one single-spaced page, describe your entry and explain why it is Emmy-worthy. Your description should include:

- a. A clear explanation of the editorial and production goals of the piece
- b. Reportorial and creative techniques used to achieve these goals
- c. Importance of the subject matter
- d. Impact of the program, story or report

Please include the following in the heading of your essay: show and program title (i.e. CBS Evening News: Rumsfeld Resigns), network, and original airdate.

## **FOREIGN LANGUAGE ENTRIES:**

Entries that are in a language other than English must include either an English language voiceover, English subtitles, or 10 copies of a complete English language transcript. Subtitles or a voiceover are strongly preferred.

## **INCLUDE A SUMMARY OF ENTRIES:**

A master list or cover page summarizing all entries must be submitted. For example even if you only submit one entry you must submit a master list or cover page indicating the name of the show and program or segment (i.e. CBS Evening News: Alito Confirmation Hearings), the category and the applicable fee for that entry. Your master list or cover page must indicate the total amount of the check you are submitting.

Entrants submitting ten or more entries should complete the Entry Breakdown form included with the application materials. This will also assist in calculating the total entry fees. Note that there are two versions of the Entry Breakdown form, corresponding to the two separate entry deadlines. Please be sure to fill out the correct form.

## **PAYMENT:**

Entries must include a check made payable to: NATAS/News and Documentary. Entrants paying by credit card must fill out and return the enclosed credit card payment form.

## **ADDITIONAL MATERIALS:**

Nominees must provide a 30-second nominee clip, in digi-beta format, for use at the awards ceremony.

Nominees will be contacted in July 2007 with specific instructions about where to send their clip reels.

## **CATEGORY REASSIGNMENTS:**

The National Television Academy reserves the right to move any entry to a different entry category if in its judgment such a move is warranted. Entrants will be notified before a category reassignment is made.

Entries will not be returned. They may be given to a college or university for instructional purposes only.

## **ERRORS AND OMISSIONS**

The National Television Academy assumes no responsibility for the acts or omissions of those individuals or entities submitting entries pursuant to this notice. All submitting entities and/or individuals are advised to review submissions with respect to correct name credits and other information. The Academy shall accept all submissions that are not in conflict with any of its rules and regulations. Ineligible entries may be disqualified at any stage of the competition.

## **DVD PREPARATION**

### **SUBMISSIONS ON DVD ONLY:**

For categories other than Broadband/Portable Delivery, entries will be accepted on DVD only (Broadband entrants see p. 30 for URL preparation instructions). Two DVDs, an original and a copy, are required for each entry. Entries may be submitted in letterbox SD or standard formats, and in either mono or stereo mixes. The readability of the DVD is the responsibility of the entrant. DVDs that cannot be 'read' cannot be judged and entry fees will not be refunded.

#### **The following guidelines shall apply:**

- DVD-R format (DVD minus-R).
- DVDs must be finalized and 'compatibility tested' on a different DVD player than the one used to burn the entry.
- Brand-name disks are recommended.
- Use a clear sleeve or case.
- One entry per DVD.

### **MAXIMUM RUNNING TIME:**

Each category has its own maximum allowable running time for submissions. Please refer to the individual category definitions.

#### **Maximum Running Times are as follows:**

- 20 Minutes: categories 1-4, 17 & 20 - 23
- 60 Minutes: categories 5-16, 18 & 19
- 15 Minutes: Categories 24 - 30

## **EDITING A SUBMISSION TO CONFORM TO MAXIMUM RUNNING TIME:**

Broadcasts that exceed the maximum running time in a particular category must be edited to conform to the maximum running time. In categories 1-23, entries may contain up to five as-aired excerpts of continuous programming. There is no segment/excerpt limit in craft categories 24-30. Internal editing—i.e. re-editing the content of continuous programming in order to enhance the submission—is not allowed.

In order to edit a broadcast to conform to the maximum allowable running time in a particular category:

- a) edit out commercials
- b) consider what's left to be continuous programming
- c) cut it down to the allowable time for the category
- d) in categories 1-23, include no more than 5 excerpts of continuous programming on your entry DVD (an excerpt is simply a portion of continuous programming). There is no segment/excerpt limit in craft categories 24-30. Dip to black between excerpts of non-continuous programming

## **DVD LABELS:**

1. All entry DVD's must be labelled as follows:
2. Title of show (i.e. *NBC Nightly News*)
3. Title of program or story (i.e. *Rumsfeld Resigns*)
4. Broadcast Network
5. Original air date of program or story (must be in 2006)
6. Exact running time of submission DVD
7. Name and telephone number of entrant or network contact
8. Entry Category (number and name, i.e. 1: Continuing Coverage of a News Story News in a Regularly Scheduled Newscast)

## **DEFECTIVE DVDS:**

Defective DVDs may be disqualified at the discretion of an NTA official.

## **TITLE GRAPHICS, ETC:**

Entries may use a single title graphic to identify a program segment, if needed. No additional audio or video material, whether descriptive, explanatory or promotional is to be included or added.

## **PROHIBITIONS & DISQUALIFICATIONS**

No Internal Editing: In categories 1-23, programs or stories that exceed the maximum running time in their category must be edited and may contain up to 5 excerpts of continuous programming dealing with the same topic (there is no excerpt/segment limit in craft categories 24-30). However, the entry cannot have been re-edited for the purpose of enhancing the submission. An excerpt must be a continuous, commercial-free run. Editing out commercials between continuous programming does not constitute internal editing.

### **BODY-OF-WORK ENTRIES:**

A compilation or body of work from a variety of programs and/or series that are not related is not permitted.

### **DOUBLE ENTRIES:**

Programs or reports may be entered in only one Emmy contest. You will be disqualified if you enter a program and/or craft in the News contest, then later enter the same program and/or craft into another Emmy contest such as Primetime or Sports. Also, split entries are not allowed. For example you cannot enter a program in the News awards and enter the camerawork from that program in Primetime.

### **DRAMATIC RECREATIONS:**

In general, dramatic recreations of news events are not permitted. Limited dramatization is permitted under certain circumstances (in the Historical Programming category, for instance), as long as it is extremely clear that these are recreations. The National Television Academy will evaluate each circumstance on a case-by-case basis.

### **MISREPRESENTATIONS:**

Any misrepresentation of entries will be cause for disqualification. Misrepresentations may include, but are not limited to: intentional falsification of credits, including intentional falsification of job titles or intentionally listing improper job titles; misrepresenting programming as original; or misrepresenting a program purchased for airing in the United States as a co-production. Should evidence of misrepresentation appear at a later date, the entry will be retroactively disqualified. It will be so listed in the National Television Academy records and the National Television Academy will ask for the return of any awarded statues or award certificates.

## **EDUCATIONAL AND INSTRUCTIONAL PROGRAMMING:**

Programs intended primarily for educational or instructional use are not eligible and will be disqualified.

## **INFOMERCIALS AND CLOSED-CIRCUIT BROADCASTS:**

Program-length commercials (infomercials) and closed-circuit programs are not eligible and will be disqualified.

Violations of any other published rules and procedures herein may result in disqualification.

Payment submitted with disqualified entries will not be returned.

## **STATUES, PLAQUES AND CERTIFICATES**

### **AWARD OWNERSHIP:**

Emmy Awards are presented to individuals, not to their employers. Ownership of the Emmy Statue is retained by the individuals and The National Television Academy, even if an employer pays entry fees.

### **WHO RECEIVES THE AWARD?**

In categories 1-23, Reporters, Correspondents, Producers and Directors receive the Emmy Statue for winning programs. Senior Producers, Executive Producers, Anchors and Managing Editors may also be eligible, provided their role was more than supervisory, and that they made a substantial creative contribution to the content of the program or report. Directors are eligible when they have made a significant contribution to the creative and/or journalistic elements of the broadcast or report.

### **INDIVIDUAL ACHIEVEMENTS (CRAFTS):**

In the Individual Achievement categories (categories 24-30), those who actually perform a specific discipline receive the Emmy Statue. Supervising or directing the work of others does not qualify for Individual Achievement Awards.

## **VERIFICATION OF STATUE-ELIGIBLE JOB TITLES:**

An entrant's job title must correspond to the on-screen credits for the submission. In cases where there is a discrepancy between the broadcast credits and the job title listed on the entry form (for example a producer entering as a researcher), you must contact the Director of the News and Documentary Emmy Awards for approval. Failure to do so may result in disqualification. As indicated elsewhere, any falsification of credits will result in disqualification.

## **STATUES:**

One statue is provided free of charge. An additional fee is charged for statue requests above one, and for eligible names added after the corrections deadline.

## **NOMINATION PLAQUES:**

Nominees will receive a certificate commemorating their nomination. Past and current Emmy nominees may also purchase a handsome plaque to commemorate their nomination. Order forms will be sent to current nominees in July of 2007. Past nominees may contact Mike Grigaliunas at 212-484-9421 or [mgrigaliunas@emmyonline.tv](mailto:mgrigaliunas@emmyonline.tv).

## **PRODUCTION PLAQUES & CERTIFICATES:**

Individuals who are not eligible to receive Emmy statues—such as Associate Producers, Guest Bookers, Assistant Directors, Technical Directors, Narrators, Unit Managers, and various craftspeople—are eligible for Production Plaques and Production Certificates. Production Plaques and Certificates may be purchased by the Executive Producer or Producer of an Emmy-winning program for presentation to those individuals. Order forms will be sent to the main contact for all winning entries after winners are announced in September. For more information contact Mike Grigaliunas at 212-484-9421 or [mgrigaliunas@emmyonline.tv](mailto:mgrigaliunas@emmyonline.tv)

## **PROMOTION:**

EMMY® winners may refer in advertising and publicity to the fact that they are an EMMY® recipient and, for one year after the award was bestowed may use a replica of the EMMY® statue in such advertising. A ® registration mark and the appropriate copyright notice: © NATAS/ATAS, must accompany any portrayal of the Emmy.

**ADDITIONS AND CORRECTIONS:**

Additions and Corrections to the credits of an entry must be submitted no later than two weeks after the announcement of the News & Documentary Emmy nominations.

**ENTRY FEES**

**ENTRIES POSTMARKED BY FEBRUARY 28, 2007:**

CATEGORIES 1-23 ..... \$300

INDIVIDUAL CRAFT ACHIEVEMENT (CATEGORIES 24-30)

ONE ENTRANT ..... \$125

2-3 ENTRANTS ..... \$200

4 OR MORE ENTRANTS ..... \$325

**ENTRIES POSTMARKED AFTER FEBRUARY 28, 2007:**

CATEGORIES 1-23 ..... \$400

INDIVIDUAL CRAFT ACHIEVEMENT (CATEGORIES 24-30)

ONE ENTRANT ..... \$175

2-3 ENTRANTS ..... \$250

4 OR MORE ENTRANTS ..... \$400

## **AWARD CATEGORIES**

### **REGULARLY SCHEDULED NEWSCASTS**

1. Outstanding Coverage of a Breaking News Story in a Regularly Scheduled Newscast
2. Outstanding Continuing Coverage of a News Story in a Regularly Scheduled Newscast
3. Outstanding Feature Story in a Regularly Scheduled Newscast
4. Outstanding Investigative Journalism in a Regularly Scheduled Newscast

### **NEWS MAGAZINES**

5. Outstanding Coverage of a Breaking News Story in a News Magazine
6. Outstanding Continuing Coverage of a News Story in a News Magazine
7. Outstanding Feature Story in a News Magazine
8. Outstanding Investigative Journalism in a News Magazine

### **LIVE COVERAGE - LONG FORM**

9. Outstanding Live Coverage of a Breaking News Story—Long Form

### **LONG-FORM (EXCLUDING MAGAZINES)**

10. Outstanding Continuing Coverage of a News Story—Long Form
11. Outstanding Investigative Journalism—Long-Form
12. Outstanding Informational Programming—Long-Form
13. Outstanding Historical Programming—Long Form

### **OPEN TO ALL NEWS AND DOCUMENTARY PROGRAMS**

14. Outstanding Interview
15. Outstanding Arts & Culture Programming
16. Outstanding Science, Technology and Nature Programming

### **BEST OF**

17. Best Story in a Regularly Scheduled Newscast
18. Best Report in a News Magazine
19. Best Documentary

## **BROADBAND**

20. Outstanding Current News Coverage
21. Outstanding Documentary/Non-Fiction Programming
22. Outstanding Arts, Lifestyle & Culture Programming
23. Outstanding Regional News Coverage for Broadband

## **CRAFT CATEGORIES**

24. Writing
25. Research
26. Cinematography
27. Editing
28. Graphic and Artistic Design
29. Music and Sound
30. Lighting Direction and Scenic Design

## **REGIONAL PROGRAMMING**

These categories are reserved for spot/breaking news and investigative reports that have been awarded Emmys by regional NTA chapters in the most recent awards cycle. For more information about these categories contact the Director of the News & Documentary Emmy Awards at (212) 484-9424.

Winners in the Regional categories will receive a plaque featuring the golden Emmy figure.

31. Regional News Story: Spot News
32. Regional News Story: Investigative Reporting

## **BUSINESS & FINANCIAL REPORTING**

Eligibility period: July 1, 2006 - June 30, 2007; Entry Deadline: Mid-July, 2007.

## **REGULARLY SCHEDULED NEWSCASTS**

33. Outstanding Coverage of a Current Business News Story
34. Outstanding Investigative Reporting of a Business News Story
35. Outstanding Interpretation and/or Analysis of a Business News Story

## **NEWSMAGAZINES AND LONG FORM**

36. Outstanding Coverage of a Current Business News Story
37. Outstanding Investigative Reporting of a Business News Story
38. Outstanding Interpretation and/or Analysis of a Business News Story

## **DOCUMENTARY**

39. Outstanding Documentary on a Business Topic

## **EXTENDED COVERAGE**

40. Outstanding Extended Coverage of a Business Story

## **BROADBAND**

41. Outstanding Business & Financial Reporting for Broadband

# **AWARD CATEGORY DEFINITIONS** **& REQUIREMENTS**

## **REGULARLY SCHEDULED NEWSCASTS**

- Regularly Scheduled Newscasts are programs that cover the major news of the day on a consistent basis. Reports from nightly newscasts (weekday or weekend editions), morning shows and short news reports from all-news networks are eligible.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 20 minutes
- Programs or reports that run 20 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions may contain up to 5 aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content.
- Dip to black between excerpts of non-continuous programming
- Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs on multiple players to avoid compatibility problems.
- Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see p. 10 for essay instructions).

### **1. Outstanding Coverage of a Breaking News Story in a Regularly Scheduled Newscast**

This category is reserved for coverage of major breaking news stories by regularly scheduled newscasts. Entries must be shot, edited and aired within the same 24-hour period.

### **2. Outstanding Continuing Coverage of a News Story in a Regularly Scheduled Newscast**

This category is reserved for continuing coverage of a major news story by regularly scheduled newscasts, and may include background and analysis, along with new developments in an ongoing story. Entries may be drawn from a single broadcast or a series of broadcasts.

### **3. Outstanding Feature Story in a Regularly Scheduled Newscast**

This category is reserved for feature stories (i.e. human interest stories etc., as opposed to hard news) by regularly scheduled newscasts. Entries must be drawn from a single broadcast.

### **4. Outstanding Investigative Journalism in a Regularly Scheduled Newscast**

This category is reserved for investigative reporting by regularly scheduled newscasts. Entries should be original reports that uncover previously unknown information that is of importance to the public. Entries may be drawn from a single broadcast or a series of broadcasts.

## **NEWS MAGAZINES**

- News magazines are programs comprised of one or more segments, on one or more topics, that cover the news of the day and human interest stories.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 60 minutes
- Stories or reports that run 60 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions may contain up to 5 aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content.

- Dip to black between excerpts of non-continuous programming.
- Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs on multiple players to avoid compatibility problems.
- Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see p. 10 for essay instructions).

### **5. Outstanding Coverage of a Breaking News Story in a News Magazine**

This category is reserved for coverage of major breaking news stories by news magazines. Entries must be shot, edited and aired within one week of the news event.

### **6. Outstanding Continuing Coverage of a News Story in a News Magazine**

This category is reserved for continuing coverage of a major news story by a news magazine, and may include background and analysis, along with new developments in an ongoing story. Entries may be drawn from a single broadcast or a series of broadcasts.

### **7. Outstanding Feature Story in a News Magazine**

This category is open to feature stories (i.e. human interest stories etc., as opposed to hard news) by news magazines. Entries must be drawn from a single broadcast.

### **8. Outstanding Investigative Journalism in a News Magazine**

This category is reserved for investigative reports by news magazines. Entries should be original reports that uncover previously unknown information that is of importance to the public. Entries may be drawn from a single broadcast or a series of broadcasts.

## **LIVE COVERAGE — LONG-FORM**

- Entries must be devoted entirely to a single news event.
- Maximum Running Time for Submissions: 60 minutes
- Coverage that runs 60 minutes or less must be submitted in its entirety. Coverage that runs longer must be edited.

- Maximum number of excerpts: Submissions may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content.
- Dip to black between excerpts of non-continuous programming.
- Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs on multiple players to avoid compatibility problems.
- Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see p. 10 for essay instructions).

## **9. Outstanding Live Coverage of a Breaking News Story — Long Form**

This category is open to extended live coverage of breaking news stories. Eligible broadcasts include live special reports or special live editions of regularly scheduled broadcasts. While entries may include previously produced reports, the majority of the original broadcast must be live, and at least 30 minutes of the footage contained on the entry DVD must be live. Live footage may contain non-live elements (for example stock footage that plays in front of a live anchor voiceover), but it must contain live elements at all times to be considered live (live images, live anchor voiceover or interview etc.)

### **LONG-FORM (EXCLUDING MAGAZINES)**

- Categories 10-13 are reserved for long form coverage by programs other than news magazines.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 60 minutes
- Broadcasts that run 60 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content.
- Dip to black between excerpts of non-continuous programming.

- Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs on multiple players to avoid compatibility problems.
- Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see p. 10 for essay instructions).

## **10. Outstanding Continuing Coverage of a News Story — Long Form**

This category is reserved for long-form continuing coverage of a major news story, and may include background and analysis, along with new developments in an ongoing story. Entries may be drawn from a single broadcast or a series of broadcasts.

## **11. Outstanding Investigative Journalism — Long Form**

This category is reserved for long-form investigative reporting. Entries should be original reports that uncover previously unknown information that is of importance to the public. Entries may be drawn from a single broadcast or a series of broadcasts.

## **12. Outstanding Informational Programming — Long Form**

This category is reserved for long-form reports dealing with contemporary social, political or intellectual issues. Entries may be drawn from a single broadcast or a series of broadcasts.

## **13. Outstanding Historical Programming—Long Form**

This category is open to long-form programming dealing with an historical event, personality or process. Dramatization is permitted in a very limited form—actors delivering verbatim lines actually spoken or written by an historical figure, and identified as such. Footage from other documentaries or motion pictures, or visual recreations may be used as long as they are clearly identified or otherwise obvious to the viewer. Entries may be drawn from a single broadcast or a series of broadcasts.

## **OPEN TO ALL NEWS & DOCUMENTARY PROGRAMS**

- Categories 14-16 are open to all news or documentary broadcasts.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 60 minutes
- Programs or reports that run 60 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content.
- Dip to black between excerpts of non-continuous programming.
- Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs on multiple players to avoid compatibility problems.
- Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see p. 10 for essay instructions).

### **14. Outstanding Interview**

This category is open to broadcasts devoted to interviewing one or more individuals on a single topic. Entries are judged on both the end product of the interview and the skill of the interviewer. Entries may be drawn from a single broadcast or a series of broadcasts.

### **15. Outstanding Arts & Culture Programming**

This category is open to programming devoted to culture and the arts. Entries may include coverage of popular culture and the fine arts, as well as biographies and surveys of broader cultural issues. Entries may be drawn from a single broadcast or a series of broadcasts.

### **16. Outstanding Science, Technology and Nature Programming**

Entries may focus on the natural world, technological developments, and/or the efforts and accomplishments of individuals and scientific institutions. Entries may be drawn from a single broadcast or a series of broadcasts.

## **BEST OF**

Entries in the Best of categories can, but need not be, entered in ONE additional non-craft category (categories 1-16), and/or any number of craft categories (categories 24-30).

### **17. Best Story in a Regularly Scheduled Newscast**

- This category recognizes the best story broadcast as part of a Regularly Scheduled Newscast during 2006.
- Regularly Scheduled Newscasts are programs that cover the major news of the day on a consistent basis. Reports from nightly newscasts (weekday or weekend editions), morning shows and short news reports from all-news networks are eligible.
- Entries must be devoted entirely to a single story, subject or theme
- Maximum Running Time for Submissions: 20 minutes. Programs or reports that run 20 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content.
- Dip to black between excerpts of non-continuous programming
- Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs on multiple players to avoid compatibility problems.
- Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see p. 10 for essay instructions).

### **18. Best Report in a News Magazine**

- This category recognizes the best report broadcast as part of a news magazine during 2006.
- News magazines are programs comprised of one or more segments, on one or more topics, that cover the news of the day and human interest stories.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 60 minutes
- Stories or reports that run 60 minutes or less must be submitted in their

entirety. Those that run longer must be edited.

- Maximum number of excerpts: Submissions may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content.
- Dip to black between excerpts of non-continuous programming.
- Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs on multiple players to avoid compatibility problems.
- Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see p. 10 for essay instructions).

## **19. Best Documentary**

- This category recognizes the best documentary broadcast during 2006.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 60 minutes
- Stories or reports that run 60 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions may contain up to 5 as-aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content.
- Dip to black between excerpts of non-continuous programming.
- Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs on multiple players to avoid compatibility problems.
- Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see p. 10 for essay instructions).

## **BROADBAND**

### **CATEGORY DEFINITIONS**

#### **20. Outstanding Current News Coverage for Broadband**

This category is open to original programming first made available for viewing or downloading on the internet, cell phones or portable media players. Entries may include breaking news, continuing coverage, investigative reporting, or interpretation or analysis of a current news story.

#### **21. Outstanding Documentary/Non-Fiction Programming for Broadband**

This category is open to original programming first made available for viewing or downloading on the internet, cell phones or portable media players. Entries may include documentaries and other non-fiction programming.

#### **22. Outstanding Arts, Lifestyle, and Culture Programming for Broadband**

This category is open to original programming first made available for viewing or downloading on the internet, cell phones or portable media players. Entries may include coverage of entertainment, popular culture, the fine arts and lifestyle trends.

#### **23. Outstanding Regional News Coverage for Broadband**

This category is open to original programming first made available for viewing or downloading on the internet, cell phones or portable media players. Entries should provide exemplary coverage of local or regional news stories that are of interest to a broader national audience. Entries may include breaking news, continuing coverage, investigative reporting, or feature reporting of current local/regional news stories

#### **ELIGIBILITY YEAR:**

Entries must have been originally made available for streaming or downloading between January 1, 2006 and April 30, 2007.

#### **ENTRY DEADLINES:**

**Early Deadline for Entries:** February 28, 2007 (lower entry fee)

**Final Deadline for Entries (Broadband ONLY):** April 30, 2007

(Note: the final deadline for over-the-air, cable and satellite etc. entries is March 26, 2007)

## RULES

- **Eligible Delivery Platforms:** Categories 20-23 are open to original programming first made available for viewing or downloading on the internet, cell phones, or portable media players, and intended for distribution in the United States market.
- **Repurposed Material Not Allowed:** Repurposed material originally produced for traditional media (over-the-air, cable or satellite broadcasts, pay-per-view etc.) is not eligible. If some repurposed material is included in the entry, the entrant must provide evidence that the material has been given some unique and creative treatment that results in an original program or report. Pornography, violent, defamatory or offensive material, commercials and infomercials, Video News Releases (VNR), and pseudo-news presentations are not eligible for entry.
- **Double Entries Not Allowed:** Stories or reports may be entered in only one Emmy contest. Entrants may not simultaneously enter the same story or report in both the national News & Documentary broadband categories (categories 20-23) and broadband categories administered by a regional NTA Chapter.
- **Judging Criteria:** Entries will be judged by News & Documentary professionals who are certified as peers. Entries will be evaluated on both journalistic excellence and the skill with which the entrant uses the broadband medium to convey information

## ENTRY PROCEDURES

- Entries must be devoted to a single story, subject or theme.
- Entry Forms: Entrants must submit a fully completed entry form for each entry. Entry forms must be signed by the Executive Producer, the Producer of the program named on the entry form, or the Awards Coordinator. The names of all statue-eligible entrants must be listed on the application form or on an attached sheet.
- Production Credits: A complete list of production credits must accompany the entry form. This list is in addition to the names of statue-eligible entrants listed on the application form itself.
- Maximum Running Time for Submissions: 20 Minutes
- Webcasts, podcasts etc. that run longer than 20 minutes must be edited. No more than 5 excerpts are allowed in edited entries. (See p. 13 for guidelines for editing longer programming).
- Dip to black between all non-continuous programming.

- Essay: Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see p. 10 for essay instructions).

**ENTRY FEES AND PAYMENT:**

- Entries submitted by February 28: \$300
- Entries submitted between February 29 – April 30: \$400
- Checks must be made payable to NATAS/News & Documentary

**URL PREPARATION FOR BROADBAND AND PORTABLE DELIVERY ENTRIES:**

After entry forms are submitted and fees are paid, a Webpage template, along with a unique entry ID-number will be provided to each entrant.

It is the entrant’s responsibility to transfer submission material from its original form/location onto this unique Emmy® submission webpage. (We suggest adding “/emmyentry/(category)” to the existing URL. For example: [www.itsjerrytime.com/emmyentry/entertainment](http://www.itsjerrytime.com/emmyentry/entertainment))

The submitted material should retain any interactive qualities and/or any accompanying elements found in the original version. Entries must adhere to the rules outlined above regarding maximum length and segments.

Please include the following info on the webpage template:

- Entry number
- Entry category: 20/Current News Story
- Title of Show/webcast/mobisode etc. (i.e. Kevin Sites In The Hot Zone)
- Title of story/report/episode (Genocide in Darfur)
- Original URL (i.e. where the content can be streamed or downloaded)
- Production Company
- Date content was originally made available for viewing or downloading
- Exact running time of submission

Include the requested essay in the webpage template, and send a hard copy to NTA along with your entry form and payment.

Only the elements listed above are to be included on the Emmy® submission page. The inclusion of hyperlinks or advertisements is not allowed and may result in disqualification.

When the Emmy® submission webpage has been created, a confirmation email must be sent to the administrators listed below, including a hyperlink to the

page itself to ensure that the material is ready for judging.

dwinn@emmyonline.tv

cmorrongiello@emmyonline.tv

**IMPORTANT: Don't forget to review the "Did You Forget To..." checklist before sending your submission.**

## INDIVIDUAL CRAFT ACHIEVEMENT CATEGORIES

- **Purpose:** The purpose of the Individual Achievement, or Craft, categories is to recognize those individuals who actually perform the duties of the craft being recognized. Supervising or directing the work of others does not qualify for individual craft awards.

Therefore, production personnel such as Producers and Directors are not eligible for the Emmy in Craft areas unless they specifically perform the duties of the craft being recognized

- **Team entries** are allowed provided the team of craft persons are co-creators of a single product (for example a team of researchers who collect information that forms the basis of a documentary). However, one cannot simultaneously enter as an individual for the same work done as part of a team entry. Double Entry is not permitted.
- An individual may enter in more than one Craft area. If an individual works in different disciplines, he or she may enter in those separate disciplines.
- **Maximum running time** for individual achievement submissions is 15minutes. There is no segment limit in categories 24-30. Entries may include as many as-aired segments or excerpts as necessary to demonstrate excellence, provided the running time of the submission does not exceed 15 minutes.
- **Entries must be submitted on DVD.** Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs multiple players to avoid compatibility problems.
- **Essay:** Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see p. 10 for essay instructions).

- **Writing Entries:** Entrants in the Writing category must submit one copy of the script for the program or story submitted, in addition to the one-page essay and the entry DVD.
- **Nominations** will be made in these categories when, in the opinion of the judges, the entrant's work has made a significant contribution to overall quality of the broadcast.

## 24. Writing

This category is open to individuals and teams having the creative input in writing, re-writing and amending the script or narration of a news or documentary program. Entries must include one copy of the entire script of the program or story submitted, in addition to the one-page essay and two copies of the entry DVD.

## 25. Research

Entrants in this category are those engaged in a significant amount of careful investigation and study to discover facts and collect information about a subject. The collected facts and information form the basis of the program or story that the entry is based on. It should be clear that the entrant's work was essential to the production.

## 26. Cinematography

This category is intended for those who actually record on film or videotape events, interviews, and other visuals which comprise a program or story. The cinematographer is the person actually operating and guiding the camera, whether working independently or under the direction of a producer or director. Cinematographers are urged, in their one page description of the entry, to make special notice of extraordinary conditions in the coverage. For example, if there was personal danger or extraordinary technical or logistical challenges involved this should be noted.

## 27. Editing

This category is open to those individuals responsible for editing videotape and film to produce a finished story or program. Assistant Editors are not eligible to participate.

## **28. Graphic and Artistic Design**

Entry is open to Art Directors, Artists and Designers who create electronic graphics, Graphic Illustrators, Electronic and Film Animators, and Artists and Designers who employ electronic character generators, electronic paint boxes and other similar equipment, as well as traditional artistic tools, to develop graphic elements, including title sequences, for news and documentary programs. The material submitted must be new material for 2006.

## **29. Music and Sound**

This category is open to individuals who make a significant contribution to the audio portion of a news broadcast or documentary program, one that enhances viewer understanding or appreciation of the broadcast. Eligible individuals include Composers, Arrangers, Music Directors, Conductors, those involved in audio sweetening, Studio Audio Mixers, Film Sound Mixers, and Live/ Location Videotape and Sound Recordists. Note: "Needle-drop" music is not allowed. All music must be new and original for 2006.

## **30. Lighting Direction and Scenic Design**

This category is open to individuals who make a significant contribution to the visual presentation of a news broadcast or documentary program, one that enhances viewer understanding or appreciation of the broadcast. Lighting Directors and Scenic Designers are eligible in this category. Lighting Directors are those responsible for the creative direction of the lighting of a studio or remote site. Scenic Designers are responsible for the design and placement of scenery and scenic elements in the studio or field. The material submitted must be new material for 2006.

## **REGIONAL PROGRAMMING**

These categories are reserved for spot news and investigative reports that have been awarded Emmys by regional NTA chapters in the most recent awards cycle. For more information about these categories contact the Director of the News & Documentary Emmy Awards at (212) 484-9424.

Winners in the Regional categories will receive a plaque featuring the golden Emmy figure.

## **31. Regional News Story: Spot News**

## **32. Regional News Story: Investigative Reporting**

## **BUSINESS & FINANCIAL REPORTING**

To be eligible for the Business and Financial Reporting categories a program must have first aired between July 1, 2006 and June 30, 2007.

Entry materials will be available on July 16, 2007 at [www.emmyonline.org](http://www.emmyonline.org), or by contacting the Director of the News & Documentary Emmy Awards at (212) 484-9424. The deadline for submissions is September 26, 2007. Nominations will be announced in late October (tba) and the winners will be presented at a special ceremony in early December 2007.

**Note:** Double entries are prohibited. Programs or stories entered in the News and Documentary Emmy Awards may not also be entered in the Business and Financial Reporting categories, and vice versa, with the following exceptions:

- An entry in categories 33-40 may also be entered in one of the "Best Of" categories (categories 17 - 19), provided it aired in the proper eligibility year.
- An entry in categories 33-40 may also be entered in any of the Craft categories (categories 24 - 30), provided it aired in the proper eligibility year.

## **REGULARLY SCHEDULED NEWSCASTS**

Regularly Scheduled Newscasts are programs that cover the major news of the day on a consistent basis. Reports from nightly newscasts (weekday or weekend editions), morning shows and short news reports from all-news networks are eligible.

- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 20 minutes
- Programs or reports that run 20 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions may contain up to 5 aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content.
- Dip to black between excerpts of non-continuous programming
- Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs on multiple players to avoid compatibility problems (Broadband entrants see p. 30 for URL preparation instructions).

- Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see p. 10 for essay instructions).

### **33. Outstanding Coverage of a Current Business News Story**

This category honors outstanding reporting on a current business, financial or economic story. Entries may include breaking news, continuing coverage, or investigative reporting of a current business-related story, and may consist of either a single report or a series of reports on a single topic. The event covered must have occurred between July 1, 2006 and June 30, 2007.

### **34. Outstanding Investigative Reporting of a Business News Story**

This category honors outstanding investigative reporting of a business, financial or economic story. Entries should be original reports that uncover previously unknown information that is of importance to the public. Entries may include either a single report or a series of reports on a single topic.

### **35. Outstanding Interpretation and/or Analysis of a Business News Story**

Good business reporting often stresses the reporter's analysis of a story. The emphasis in this category is on the ability, with or without graphics and file footage, to explain a current business news story in terms that the average viewer can understand. Entries may include either a single report or a series of reports on a single topic.

## **NEWSMAGAZINES AND LONG FORM**

- News magazines are programs comprised of one or more segments, on one or more topics, that cover the news of the day and human interest stories.
- Entries must be devoted entirely to a single story, subject or theme.
- Maximum Running Time for Submissions: 30 minutes
- Stories or reports that run 30 minutes or less must be submitted in their entirety. Those that run longer must be edited.
- Maximum number of excerpts: Submissions may contain up to 5 aired excerpts of continuous programming. Each excerpt must be a straight run without internal editing of program content.

- Dip to black between excerpts of non-continuous programming.
- Entries must be submitted on DVD. Two DVDs, an original and a copy, are required for each entry. Entry DVDs must be playable on a standard home DVD player. Entrants are strongly advised to test their entry DVDs on multiple players to avoid compatibility problems.
- Each entry must include two copies of a one-page essay explaining why it is Emmy-worthy (see p. 10 for essay instructions).

### **36. Outstanding Coverage of a Current Business News Story**

This category honors outstanding reporting on a current business, financial or economic story. Entries may include breaking news and/or continuing coverage of a current business-related story, and may consist of either a single report or a series of reports on a single topic. The event covered must have occurred between July 1, 2006 and June 30, 2007.

### **37. Outstanding Investigative Reporting of a Business News Story**

This category honors outstanding investigative reporting of a business, financial or economic story. Entries should be original reports that uncover previously unknown information that is of importance to the public. Entries may include either a single report or a series of reports on a single topic.

### **38. Outstanding Interpretation and/or Analysis of a Business News Story**

Good business reporting often stresses the reporter's analysis of a story. The emphasis in this category is on the ability, with or without graphics and file footage, to explain a current business news story in terms that the average viewer can understand. Entries may include either a single report or a series of reports on a single topic.

## **DOCUMENTARY**

### **39. Outstanding Documentary on a Business Topic**

This category honors outstanding documentary programming on a business, financial or economic topic. Judges will consider the originality of the presentation as well as the importance of the subject matter. Entry DVDs may run up to one hour and include up to five as-aired excerpts.

## **EXTENDED COVERAGE**

### **40. Outstanding Extended Coverage of a Business Story**

This category is reserved for extended coverage of a single current business story. Entries must demonstrate a news organization's ability to follow, develop and, most importantly, *advance* a story (i.e. report and explain new developments) over an extended period of time. Events covered must have occurred within the eligibility year of July 1, 2006 - June 30, 2007. Entries may include a mix of breaking news, continuing coverage, background and analysis, investigative reporting, and interviews. Unlike other entry categories, segments may be taken from different broadcasts (i.e. *World News Tonight* and *Nightline* and *20/20* etc.) and may feature multiple correspondents. Entries must be accompanied by two copies of an essay of up to two pages describing the coverage. Entrants may also include a one-page chronology of the story. Entries may run up to one hour and must include a minimum of three segments.

## **BROADBAND**

### **41. Outstanding Business & Financial Reporting**

This category is open to programming originally made available for viewing or downloading on the internet, cell phones or portable media players. Entries may include breaking news, continuing coverage, investigative reporting, and interpretation or analysis of a current business news story.